

## Improve DW/BI Performance *and* Data Security

Today's enterprise managers require solutions that meet the challenges of extracting business intelligence from growing data volumes *and* protecting data at risk. Robust software toolsets from Innovative Routines International (IRI), Inc. can help satisfy both challenges in a fast, simple, and cost-effective application (and metadata) framework.

IRI is now offering partnership opportunities to consultancies worldwide that specialize in high-performance data transformation and compliant data governance. Expert partners are authorized to refer, resell, and implement proven IRI solutions that will tightly integrate into clients' existing application environments.

### Three Tools – One Metadata



Combines parallel sorting with: field and record-level transformations and protections (e.g. encryption); multi-file integration and conversion; plus, custom, multi-target reporting at need-to-know detail and summary levels. CoSort also: replaces ETL and legacy sorts; converts file formats and data types on the fly; and, accelerates bulk RDBMS loads.



Extracts and reformats Oracle tables in parallel. Rapidly creates portable flat files -- along with their metadata -- for simultaneous CoSort Transforms and SQL\*Loader Loads.



Builds, transforms, and displays test data in user-defined file formats. Create any number, size, and type of fields in any number of rows and files -- in one pass -- with randomly generated or randomly selected set file data. Use RowGen to: prototype, stress test, and benchmark applications; and, to provide safe data in real formats to outsourcers.

*All three IRI tools leverage the same file layout metadata, as well as pre-defined third-party metadata via [MIMB](#).*

### User Benefits

- ✓ *Easy integration* into existing ETL and database environments like DataStage, Informatica, Oracle and DB2. Accelerate sorts, unloads and loads seamlessly, and use metadata bridges to speed large file transforms alongside incumbent products.
- ✓ *Easy metadata* to learn, deploy and maintain. All three IRI tools leverage the same metadata for defining data layouts and manipulations. The same data definition file (.ddf) repositories can be created automatically from third-party layouts (e.g. XMI, XML) via Meta Integration Model Bridges (MIMB).
- ✓ Incredible *speed and efficiency* – in both job scripting and runtime execution. Operating on flat files in the file system bypasses slower ETL and DB engines.

### Partner Benefits

- ✓ *Rapid results* and customer satisfaction from highly optimized operations and highly responsive support.
- ✓ Your company logo, partner details and contact information on IRI's web site, *directing business* in need of your specific, local expertise.
- ✓ Product collateral (brochures, white papers, manuals and examples), demonstration software, and *fast support* through international agents, webinars, etc.
- ✓ *Revenue* from the referral or resale of one or more of these tools – standalone or bundled together.

### Target Customers

CoSort targets DW ETL architects processing > 50M rows on SMP servers. Most users are in banking, telco, insurance, manufacturing, or government. CoSort helps those using an ETL tool, legacy sort, COBOL, SQL, or Perl for speed, cost, or complexity reasons. *FACT* and *RowGen* also target these users, plus DBAs and data governance officials, respectively.

### Key Contacts

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