



A Rule-Based, Automated Data Masking Solution for IBM AFP Files via API Call





IRI, The CoSort Company

Vendor Background

- Specializing in fast data management and data-centric security
- Privately owned and profitable since 1978
- Sales and support in more than 40 cities worldwide
- Organically grown, shared metadata and Eclipse IP stack
- Featured in: CIO Review (top GRC and Compliance vendors);
 DBTA; Gartner Market Guide to Data Masking Tools; and in the
 QY, Markets & Markets, and Research & Markets forecast reports on
 Data Masking, DB Security, Data Classification, Data Governance



IRI Data Masking Reference Customers & Partners

Most IRI data masking customers profile and protect PII in RDBs, flat files and Excel sheets on premise, or in the cloud. Recent engagements also involve NoSQL DBs, documents, images, and EDI and log files. Streaming and Hadoop data sources, plus faces, are also supported. Entities include:



















































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Selected Recognitions of IRI in the Data Governance and Security Industry

- BARC Technology Map for Data Governance 2021 (IRI Voracity)
- Bloor Research Data Searching and Masking InBrief 2022
- CIO Applications: Top 25 GRC Technology Providers
- CIO Review: 20 Most Promising Compliance Technologies
- Computerworld Germany (IRI FieldShield)
- DBTA: Trendsetting Products (IRI DarkShield)
- Forrester Research Now Tech: Data Masking Q1'2021
- Gartner Market Guide for Data Masking (2017-2022)
- Global Data Governance Market Size & Analysis through 2026
- Global Data Masking Market Size & Forecast verified 2020
- Insight Partners Data Classification Market to 2027
- Insight Partners Test Data Management Market Outlook to 2027
- Markets & Markets Data Governance Market to 2024 Visionary Leader
- Markets & Markets Data Masking Market Forecast to 2022
- Outlook Series: The Case for Data Masking
- QY Research Global Test Data Management Market to 2025
- Privacy & Data Security Law Journal
- Research & Markets DB Security Market to 2022



IRI Data Manager Suite



Speed or replace legacy sorts, and batch/ETL/SQL transforms

- Filter, sort, join, aggregate, pivot, cleanse, lookup, calc, etc.
- Map, migrate, federate, and replicate data from 150 sources
- Segment data, capture changes, report details / summaries
- Analyze changing dimensions, support complex transforms





Speed RDBMS unloads for archival, migration, reorg, and ETL

- Extract tables to flat files in parallel using SQL queries
- Convert and re-format to change data types and layouts
- Create the data definitions for IRI software and DB loads
- Pipe to CoSort and DB loaders for faster reorg and ETL



Unlock data and move between apps, DBs, and platforms

- Convert, federate, remap, and replicate legacy data
- Migrate data between databases and create new tables
- Change file formats, data types, and endian conditions
- Find, extract, and structure data in unstructured sources





Prototype DBs and ETL, stress-test, outsource, benchmark

- Use real data models and formats, not production data
- Combine generation and selection, create new formats
- Preserve referential integrity and frequency distributions
- Feed test DBs, files, and custom reports simultaneously



Consolidate tools and tasks to process, protect, prototype, present

- Discover, define, and manage data in legacy and new sources
- Combine data integration, migration, governance, and analytics
- Exploit CoSort or Hadoop engines for optimum throughput
- Exploit Cosoft of Fladoop engines for optimum throughput
- Leverage Eclipse familiarity, functionality, and extensibility



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Corp. All other product, brand, or company names may be (registered) trademarks
of their respective holders.

IRI Data Protector Suite



Static and dynamic masking of structured data sources

- Search, profile, and classify sensitive data in DBs and files
- Encrypt, hash, redact, pseudonymize, randomize, tokenize
- Apply cross-table rules to save time and referential integrity
- Score re-ID risk and audit your jobs to verify compliance



Discover and de-identify PAN/PHI/PII in Excel spreadsheets

- Define or re-use patterns to search for sensitive data
- Locate, report, and open all found ranges in the LAN
- Click to encrypt, mask, or pseudonymize data directly
- Auto-log protections to verify privacy law compliance



Discover, deliver, and delete sensitive information everywhere

- Find PII in LAN and cloud sources using multiple methods
- Simultaneously de-identify, remove, or report those values
- Mask text, MS, PDF, Parquet & image files + LOBs & NoSQL
- Comply with the right to erasure, portability, or rectification



Leverage expert data privacy engineers to find and mask PII

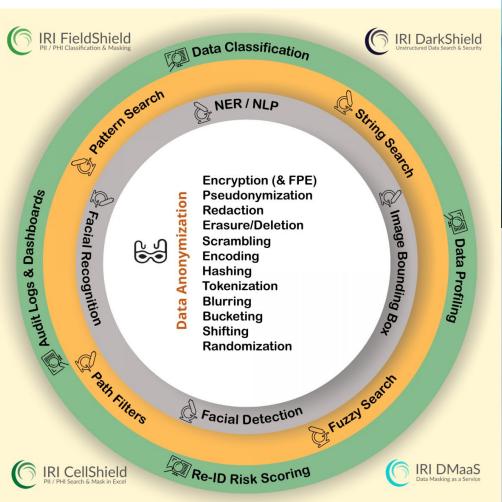
- Avoid learning curves, software expenses and staff diversion
- Reduce risk by agreement, monitored VPN, or secure cloud
- Use operational logs for reporting and compliance audits
- Select from competitive hourly, daily or project rates



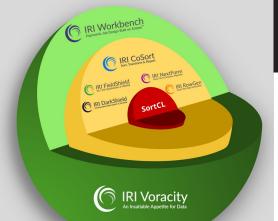
















Data Protector Suite

IRI Data Masking Tool Architectures



Architecture

Job Designers

IRI Workbench
Built on Edipse
ValueLabs TDH
Any Text Editor
Commvault, Windocks
IRI "Sandkey" API
IRI "Gulfstream" API

Runtime Engines



Sources & Targets



Both structured and unstructured data discovery functions -- including classification, search, and metadata creation -- are performed in IRI Workbench data discovery wizards.

Static data masking (SDM) jobs are usually built in IRI Workbench, while user-specific dynamic data masking (DDM) is available in multiple options (see matrix on slide #27).

Voracity data manipulation and masking jobs use the IRI CoSort (SortCL) engine on commodity LUW hardware, on premise or in the cloud. No database or cloud API is needed. This reduces runtime overhead, administrative complexity, and risk. The executable is also metadata-compatible with, and masks within data integration, cleansing, and reporting jobs, too.

Finally, no server framework is required to orchestrate jobs. This fosters more granular allocation and tuning of resources, and the sharing of metadata artifacts.



Architecture

Front-Ends

IRI Workbench

Built on Eclipse

For Batch Jobs,
CI/CD (DevOps)

RPC API

RPC API

For Apps &
Web Services

Back-End





Sources & Targets





IRI Voracity Communication & Networking Architecture On-Premise / LAN Sample Sources & Targets On-Premise Web Server sortcl 50000 Voracity) e.g., DarkShield ("Plankton") RPC API Services Port 446 IRI Workbench Client **Outside Networks** Optional 1433 sortcl tcp Port Supplier Portal 5432 via Node.js, IRI Workbench Client Optional Private Cloud 1521 3306 Engine Option, Remote (SSH) IRI Workbench Client 10000 tcp Optional: IRI Workbench Port SAP Cohosted / Container 50113 IRI Workbench Client Third-Party Integrations 27017 tcp Cloud Networks 7000/ Cassandra BI & Analytic Targets Optional sortcl BOBJ, Cognos, Cubeware Datadog, iViz, KNIME, Microstrategy, Oracle DV/D, Encryption Key PowerBI QlikView R Sisense Splunk, Spotfire, Tableau Managers: Azure Key Vault, IRI Workbench Client

NFS. FTP

Azure MS SQL

Amazon Aurora/Redshi

Elasticsearch

Oracle DB Cloud

Salesforce

Snowflake

Teradata Vantage

Hardware Prerequisites

For x86 systems, a minimum configuration for Workbench would be 4GB of RAM and 10GB of free disk space, after the installation of any VMs, DBs, etc. However, 6GB and up works best for each system to accommodate multiple database connections and table parsing for metadata and job definition.

For schemas with hundreds of tables to enumerate, as much as 64GB of RAM could be appropriate for the Workbench machine(s) where RDB-related jobs are built.



Web service

IRI also recommends where possible the co-location of the licensed back-end (SortCL executable) on or within close network proximity to database source or target servers for performance reasons, particularly if there are known network bottlenecks. Data maps, masks, munges, and mines essentially at movement speed, so consider network and I/O resources.

A/D & LDAP

DB Cloning & Test Data Hubs

Actifio. Commvault. Windocks

Cigniti BlueSwan, ValueLabs TDH

Data Sources (Standard)

Acucobol (MF) Vision	ESDS	MF- & RM-ISAM	Tibero (FACT)
Altibase (FACT)	Excel	MF Var. Length	Teradata
ASN.1 CDRs	HL7 (DS)	MySQL	Text
C-ISAM	HSQLDB (WB)	Oracle	TSV
CLF web logs	IDX 3, 4 & 8	PDF (DS)	UTF-8 & 16
CSV	Informix	PostgreSQL	Variable Block
DB2 (UDB)	Ingres	Record Sequential	Variable Sequential
DB2 for i5/OS	LDIF	RTF (WB)	VSAM MVS (UniKix)
DB2 for z/OS	JSON	SQL Anywhere	Web Services
Delimited	Line Sequential	SQL Server	Word (DS)
Derby (WB)	MariaDB	SQLite	X12 (DS)
ELF web logs	MaxDB	Sybase ASA/E & IQ	XML



Data Sources (Legacy)

Access	D3	GA-Power 95, R91	K-ISAM	Pathway	RMS
AFP Files (via TST)	Datacom	Gemstone	Knowledgeman	PDS	Reality/X
Advanced Pick	Dataflex	GENESIS	KSDS	PervasiveSQL	RRDS
ALLBASE	Db4o	Gigabase	Lotus	Pick/Pick64+	Sequoia
Alpha5	dBase	H2	Manman	PI-Open	SFS (VS*)
Amazon RDS	Desktop Adapter	IDMS	Mentor / pro	Powerflex	Sharebase
Azure	DL/1	IDS	MO	Powerhouse	Supra
BizTalk	DSM	Image	Model 204	Progress	Terracotta
Cache	Enscribe	IMS	Mumps	QueryObject	Total
Clipper	Enterprise Adapter	Interbase	MyBase	rBase	Ultimate
Codasyl	FileMaker	Intersystems	Netezza	R83	UltPlus
CorVision	Firebird	ISM	NonStop SQL	Rdb	Unidata
ConceptBase	Focus	Jasmine	ObjectStore	REALITY	Universe
D-ISAM	FoxPro	JBase	Paradox	Red Brick	VSAM VSE



Data Sources (Modern)

Amazon EMR Hive	DynamoDB	Redis & Solr	Parquet files
Amazon RDS	ElasticSearch	MarkLogic (XML)	Pivotal Greenplum
Apache Cassandra	Google BigQuery	MongoDB	Pivotal HD Hive
Apache Hadoop Hive	Google BigTable	MS Dynamics CRM	SAP HANA
Azure CosmosDB	Hortonworks Hive	MS SQL Azure	Salesforce.com
Cloudera CDH Hive	Hubspot	Oracle Eloqua	Snowflake DB
Cloudera Impala	Kafka Connect	Oracle Cloud DB	Spark SQL
Database.com	MapR Hive	Netezza	Vertica DB

IRI FieldShield finds and masks structured RDB data on-premise, or in HDFS, AWS, Azure, GCP or OCI, **plus**: data in flat files (which can also be in S3 buckets or Hadoop), as well as ASN.1 CDRs, MF-ISAM or Vision fies, and Excel sheets. *IRI DarkShield* supports RDB and flat file data, too, **plus**: semi- and unstructured data in static or streaming text, log and EDI formats like JSON, HL7, X12 and XML; C/BLOB columns in RDBs; Excel, PDF, and Word documents (including PII in their embedded images); NoSQL DBs; and, image files (BMP, DICOM, GIF, JPG, PNG and TIFF). The DarkShield API can run on premise or in the cloud, and read/mask/write PII from/to files in AWS S3 buckets, Azure BLOB, GCP Storage, or SharePoint (OneDrive). *IRI CellShield* only supports Excel (XLS/X), and works inside Excel, on-premise or in Office 365.







IRI Data Protector Suite

What DarkShield Does









Search

Extract

Redact

Audit

- Simultaneously scans, extracts, and de-IDs or deletes PII (and audits actions) in all supported file formats
- Handles PII floating in semi/unstructured text, MS/PDF documents, BLOB columns, and NoSQL collections
- Finds faces or defined data classes tied to RegEx patterns, lookup sets, NER models, and/or image regions
- Builds, saves, and re-uses semi-supervised, machine learning models in project or cloud repositories
- Blacks-out PII in images, blurs faces, and applies of encryption (including FPE), pseudonymization, hashing, encoding, bit scrambling, redaction, or erasure functions for PII in text files and documents
- Writes masked files atop originals, or to different folders with the same file names and formats
- Shows search, remediation, and model training job status via real-time progress bars
- Shares search methods and masking functions with IRI FieldShield and IRI CellShield EE
- Generates logs of all values found or masked, along with IRI-compatible metadata for BI, queries, etc.
- Creates graphical, interactive displays of search and mask results, or hand-offs log files to Splunk, Datadog
- Runs in IRI Workbench with other IRI and Eclipse tools, from the command line, or via REST API



Image File Redaction or Value Replacement ...









Search

Extract

Redact

Audit

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15/50



SOCIAL SECURITY

at his touch of a certain icy pang along my blood. "Come, sir," said I. "You forget that I have not yet the pleasure of your acquaintance. Be seated, if you please." And I showed him an example, and sat down myself in my customary seat and with as fair an imitation of my ordinary manner to a patient, as the lateness of the hour, the nature of my preoccupations, and the horror I had of my visitor, would suffer

you say is very well founded; and my impatience has shown its heels to my politeness. I come here at the instance of your colleague, Dr. on a piece of business of some moment; and I understood..." He paused and put his hand to his throat, and I could see, in spite of his collected manner, that he was wrestling against the approaches of the hysteria-"I understood, a drawer...'

But here I took pity on my visitor's suspense, and some perhaps on my own growing curiosity.

"There it is, sir," said I, pointing to the drawer, where it lay on the floor behind a table and still covered with the sheet.

He sprang to it, and then paused, and laid his hand upon his heart: I could hear his teeth grate with the convulsive action of his jaws; and his face was so ghastly to see that I grew alarmed both for his life and reason.

"Compose yourself," said I.

adful smile to me. way the sheet. At si uch immense relie voice that was alr ated glass?" he ask place with someth

> with a smiling no cture and added c first of a reddish h

AFP, BMP, DICOM GIF. JPx, PNG, and TIFF. alone or in docs like PDFs and Word!

"I beg your pardon, Dr. The replied civilly enough. "What

... or Test Value (RowGen) Synthesis into Images or Documents ... VISA

HTIMZ NHOL N/30/208 July 4, 2017 Sample Check Sample Check Jane Smith me hundred and fiftis eight one hundred and fifting Fifty-Two and 23/100 - SAMPLE Jean Sample d 637943018 d 4693112157 a d 266941505 C 6258349 Truley Hewison Nicholaus Grinos V35/200 Sample Check Sample Check Jane Smith me hundred and fifty eigh one hundred and fifty Fifty-Two and 23/200 (3) Bank D Bank - SAMPLE SAMPLE Jean Sample d 495317538 d @ 966211050 ¢ Marx Schardin V 32/200 Sample Check Jane Smith Jane Smith me hundred and fifty eight Fifty Two and 23/100 Fifty-Two and 23/100 Bank

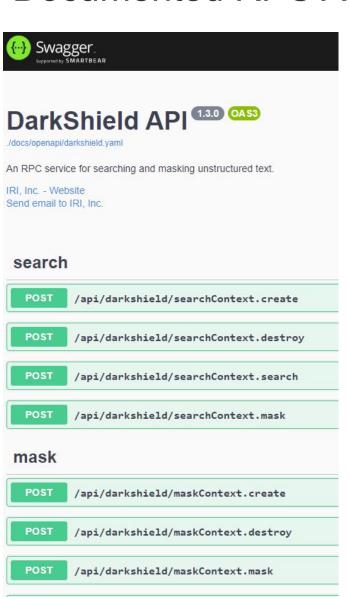




Jean Sampl

POST

Documented RPC APIs



/api/darkshield/searchContext.mask







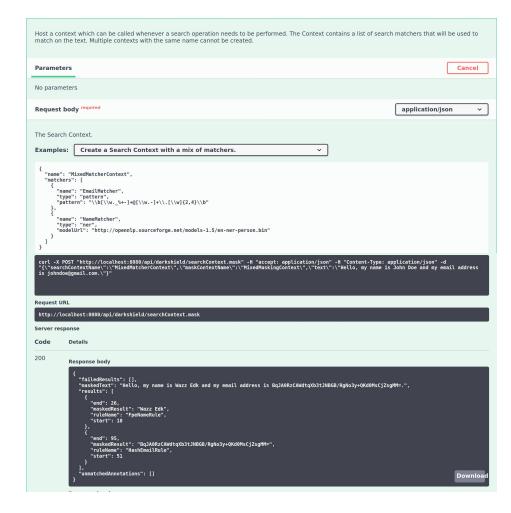


Search

Extract

Redact

Audit





TJCA01H00000

AFP Data Masking

Pre-DarkShield





Halifax PO Box 548 Leeds LS1 1WU

0345 720 3040

20 Nov 2016

Customer 200 Mrs Savannah Brown 15 Church Street SOUTHEND-ON-SEA SS53 2WK 4499 922

Dear Mrs Brown

Thank you for calling us.

I'm pleased to send you the information we talked about. I hope it's helpful to you. If you want to speak to us in more detail about this, we'll be happy to help.

For a quick and easy way to view all of your accounts and manage your money, you can use Online Banking at halifax.co.uk or download our Mobile Banking app on your phone or tablet. Our latest security measures protects your personal information and privacy online, even in the unlikely event of fraud, our online Guarantee means we will refund you, more information can be found on our website. We're here to help.

Yours sincerely



T Mackay Manager

Please contact us if you'd like this letter in Braille, large print or audio CD.

If you have a hearing or speech impairment, you can contact us 24/7 using the Next Generation Text(NGT) Service or via Textphone on 0345 732 3436 (lines are open seven days a week, 9am to 5.30pm). If you2re Deaf and a BSL user, you can use the SignVideo service available athalifax.co.uk/accessibility/signvideo.asp

Calls may be monitored or recorded in case we need to check we have carried out your instructions correctly and to help improve our quality of service. Not all Telephone Banking services are available 24 hours a day, seven days a week. Please speak to an adviser for more information. How much we lend and the issue of a credit card depends on our assessment of your circumstances. You must be 18 or over. Overdrafts are repayable in full on demand.

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BROCHURE PICK LIST H1/3370242-8



PO Box X Leeds IO6 9VI

Customer 200 9155 829 3040
Mrs Brooke Rambo 9 Nov 2017

15

0089 642

Dear Mrs Rambo

Thank you for calling us.

I'm pleased to send you the information we talked about. I hope it's helpful to you. If you want to speak to us in more detail about this, we'll be happy to help.

For a quick and easy way to view all of your accounts and manage your money, you can use Online Banking at • .co.uk or download our Mobile Banking app on your phone or tablet. Our latest security measures protects your personal information and privacy online, even in the unlikely event of fraud, our online Guarantee means we will refund you, more information can be found on our website. We're here to help.

Yours sincerely



T Lester Manager

Please contact us if you'd like this letter in Braille, large print or audio CD.

If you have a hearing or speech impairment, you can contact us 24/7 using the Next Generation Text(NGT) Service or via Textphone on 6926 193 3436 (lines are open seven days a week, 9am to 5.30pm). If you2re Deaf and a BSL user, you can use the SignVideo service available athalifax.co.* /accessibility/signvideo.asp

Calls may be monitored or recorded in case we need to check we have carried out your instructions correctly and to help improve our quality of service. Not all Telephone Banking services are available 24 hours a day, seven days a week. Please speak to an adviser for more information. How much we lend and the issue of a credit card depends on our assessment of your circumstances. You must be 18 or over. Overdrafts are repayable in full on demand.

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you and your money

DarkShield Options & Advantages

Search Methods

- Java RegEx Pattern Search
- Exact Lookup File (Table) Match
- Fuzzy Lookup File Matching
- Multilingual Named Entity Recognition (NER) using trainable models under:
 - Open NLP
 - PyTorch
 - TensorFlow
- Area bounding boxes (X-Y)
- File-Type Specific Search Matchers (JSON path, XML path, column header pattern, Excel sheet/cell matchers)

Masking Functions

- Full or partial string redaction
- Non/reversible pseudonymization
- Format-preserving encryption
- Public/private key encryption
- Hashing
- Scrambling
- Synthetic value generation
- Date/integer blurring (random noise)
- Fixed (constant string) replacement
- Deletion

Additional Features

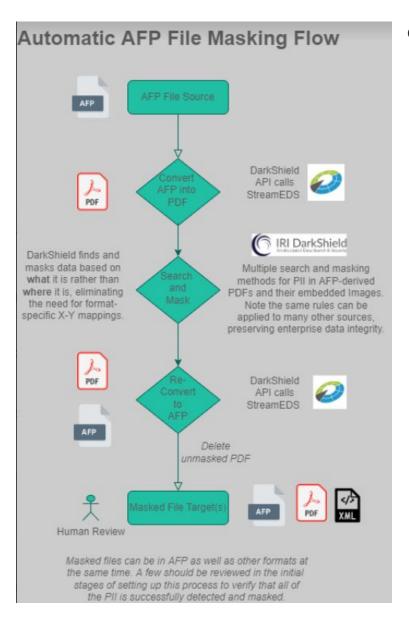
- PII (data value) search & report
- Encryption key management
- Image pre-processing (can improve accuracy)
- NGINX load balancing
- NGINX user authentication
- Multiple audit log options
- FieldShield-compatible masking functions
- Simultaneous outputs to other formats
- Support for many other file formats
- Support for relational and NoSQL DBs

Additional Considerations

- Format-agnostic data rules cut job config time
- API-driven approach supports multiple:
 - application design and integration modes
 - source/target file formats & systems
 - calling languages to ease support
 - OpenAPI (Swagger) ergonomics
 - GUI wizards in Eclipse WB (November)
- Runs on or external to source/target systems
- Proven components and vendors



DarkShield Embedding StreamEDS for AFP Masking



Q&A:

- 1) Does DarkShield mask a copy, or mask the original AFP file?

 DarkShield can read and mask the original file or a copy of the file. It can also make a copy. The original AFP file can be retained. DarkShield can also overwrite the original with the masked result (but that's not advised).
- 2) Where does the DarkShield and TST software reside? Must they run on a separate server, thus requiring a copy and load to convert and mask the file, or is the software loaded onto the same system (and thus requiring more resources)?
 - Your call; it can run on the same or separate server, on-premise or in your cloud. Note that the closer DarkShield is to the AFP sources, intermediary PDFs, and target folders in I/O and network terms, the faster the masking jobs will run. As jobs are I/O bound, storage, disk, and bandwidth matter more than RAM and CPU. Sufficient storage is needed for source AFP, temporary PDF, and target AFP files. Intermediary files should be (and are by default) destroyed in the process, or at the latest, upon job completion. If running multiple jobs at the same time rather than sequentially, it may make sense to spread the software installation to multiple nodes if they all can access the source AFP files, in order to distribute the processing load.
- 3) Does the re-converted AFP file need to be stored to be read or is it only available in real-time?

Once re-converted to AFP, its being written (persisted) to the masked file target folder specified in the program calling DarkShield. Note that the masked PDF file can also be saved, as can XML et al.

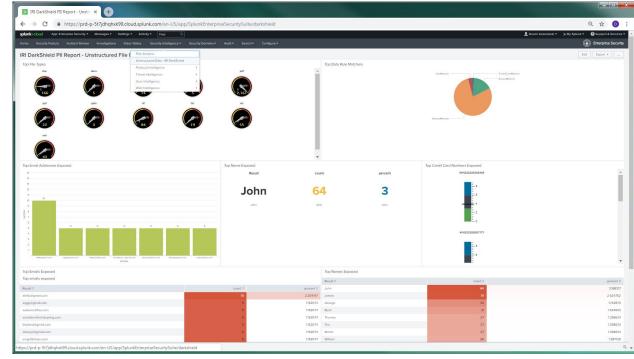


Easily query, analyze, and format the results of search and mask operation through built-in reports and this graphical display.

Or, export DarkShield log data for visualizations in BI tools like DataDog, or to SIEM environments like Splunk ES, shown here.

It is also then possible to take actions through the Splunk Adaptive Response Framework or a Splunk Phantom playbook.





DarkShield **Benefits**

- 1. Combines PII discovery, delivery, deletion, and reporting in multiple unstructured source formats into one or more ergonomic operations
- 2. Allows pattern reuse and stacked search methods for easier and more accurate results
- 3. Consolidates multiple <u>right to be forgotten</u> and <u>data portability requests</u> into the same find/fix operation through literal names or lookup-file matches
- 4. Supports multiple drives, nodes, and threads for searching and masking work
- 5. Can operates in the same Eclipse job design and metadata environment, IRI Workbench, with related data governance and management activities or via OpenAPI
- 6. Features affordable licensing options (standalone, bundled, or free in Voracity)
- 7. Compatibility with IRI FieldShield and CellShield data masking functions
- 8. Parameter serialization and modeling for easy job modification and batch execution
- 9. Integration with IRI RowGen to <u>synthesize and insert test data into images, docs, etc.</u>

Development Roadmap

- 1. More unstructured format support, including A/V and proprietary/packaged apps
- 2. Additional ergonomic convergence with structured and embedded data sources
- 3. Plug-in integration with more SIEM tools *beyond* Datadog, Splunk ES, and Phantom Playbooks which are now supported, like IBM QRadar and SolarWinds
- 4. Retrofitting new API features into IRI Workbench wizards





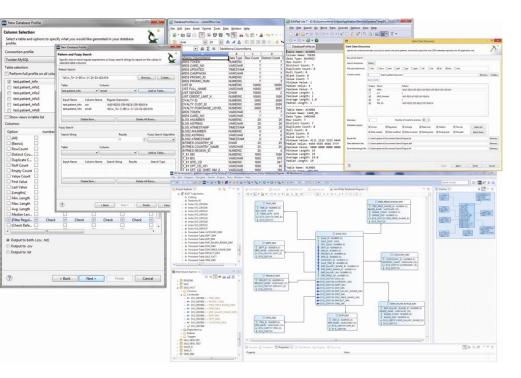


IRI Data Protector Suite

Sensitive Data Classification and Search Wizards

To facilitate data masking, IRI FieldShield includes: PII definition (cataloging through data classes); discovery through string (literal or dictionary), pattern, and fuzzy-logic searches; statistical reporting; and, automatic metadata creation.

Fit-for-purpose GUI wizards deliver:

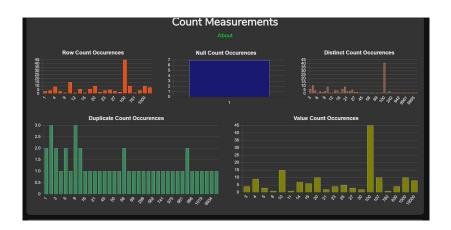


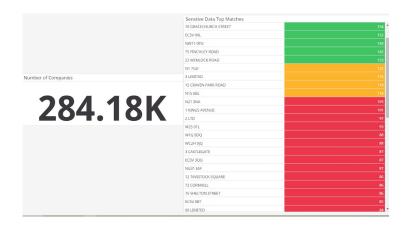
- DB and file data classification, with search and masking rule matchers
- DB profiling, ERDs, and table searches
- Flat-file profiling and value searches
- Data class searches through schema and directories for bulk discovery
- Metadata discovery and definition
- Dark data search and structuring, with metadata reporting (see DarkShield)

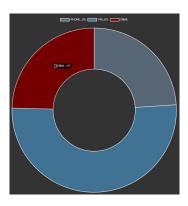


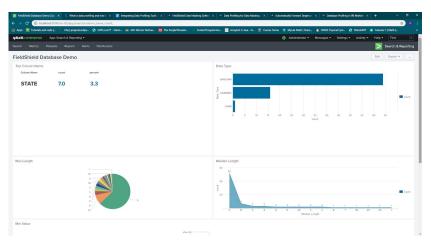
Search Result Reports, Dashboards & Exports

In addition to report-formatted and machine-readable outputs from PII search operations in IRI Workbench, FieldShield users can also see details at a glance in digital displays, or feed that data to tools like Splunk Enterprise Security and Datadog for analytics and action-taking:











Multiple Masking Job Design Options

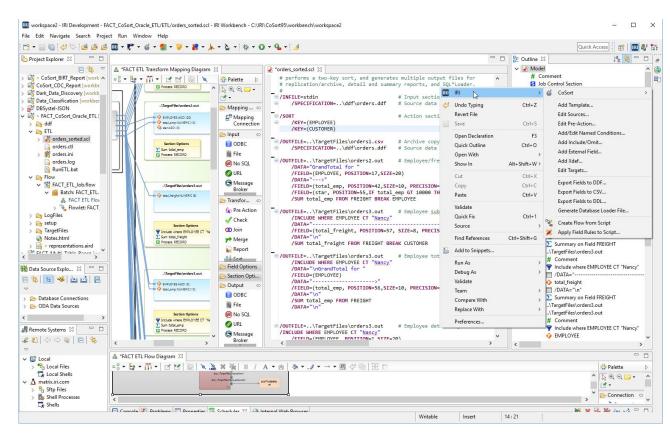
IRI FieldShield and other Voracity data masking, cleansing, transformation, migration, reporting, and wrangling jobs can be created and run *inside* or outside of IRI Workbench.

Job design methods supported inside:

- 1) Job creation wizards
- Color-coded syntax-aware job script editor with outline
- 3) Form Editors
- 4) Graphical parameters Dialogs
- 5) Mapping Diagrams

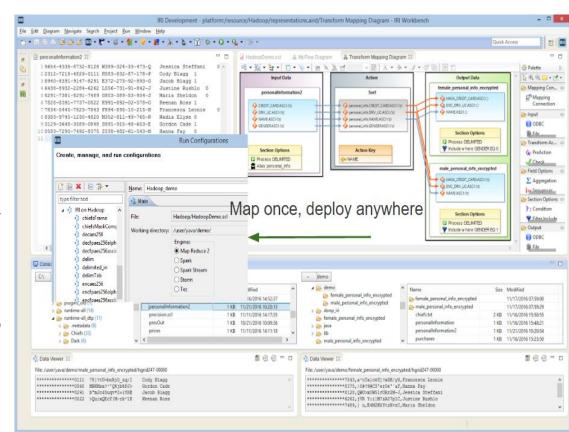
Job design methods supported outside:

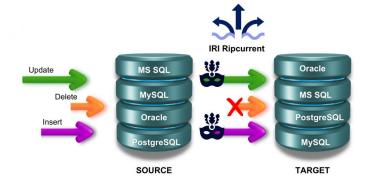
- 6) DataSwitch No-Code Web App
- 7) erwin Mapping Manager
- 8) Value Labs Test Data Hub
- 9) Any external text editor
- 10) 3GL app (system or API calls)



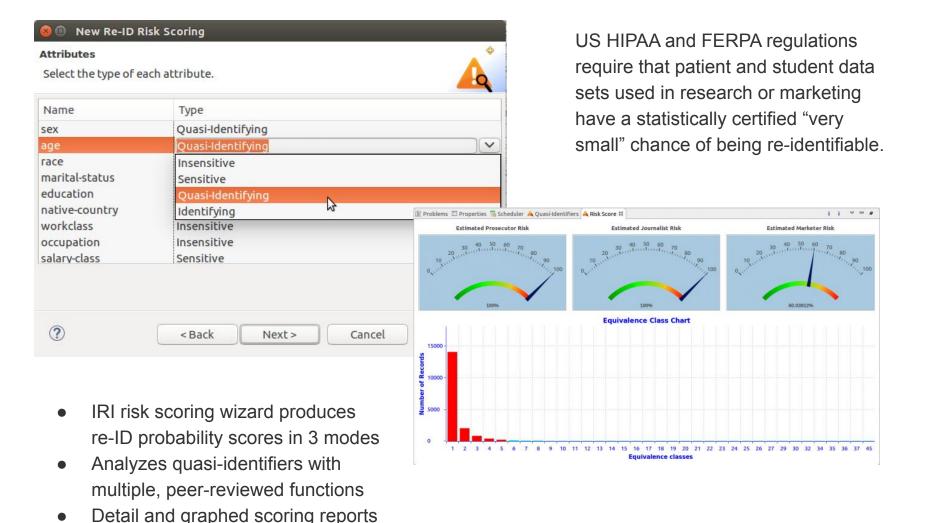
And Multiple Job Deployment Options

- 1) 4GL scripts on the command line or in batch
- 2) From 3rd party automation tools like Stonebranch UAC, cron, etc.
- 3) Directly from KNIME in Eclipse, or a Splunk add-on app, *as* you report or index
- 4) <u>Some</u> jobs run without code changes in Hadoop via MR2, Spark, Spark Stream, Storm or Tez
- 5) Use graphical run configuration dialogs or the built-in task scheduler to launch local, remote, or HDFS jobs from IRI Workbench
- 6) System or API calls from 3GL programs or web services
- 7) Value Labs Test Data Hub, Cigniti Blueswan TDM, GitLab, Azure DevOps, Amazon CodePipeline, and Jenkins CI/CD
- 8) Actifio, Commvault & Windocks cloning tools for virtualized DB images / containers
- 9) DataSwitch no-code data engineering app
- 10) <u>IRI Ripcurrent</u> facility in Voracity for real-time, incremental DB mask/refresh ops upon source table inserts, updates, or deletes



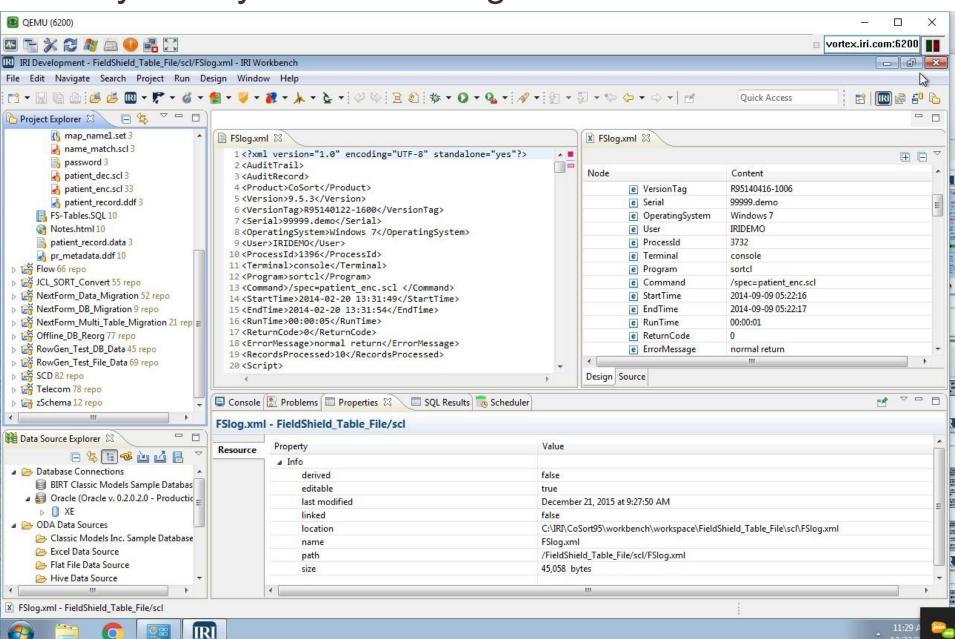


Re-ID Risk Determination





Query-Ready XML Audit Log



Dynamic Data Masking Options

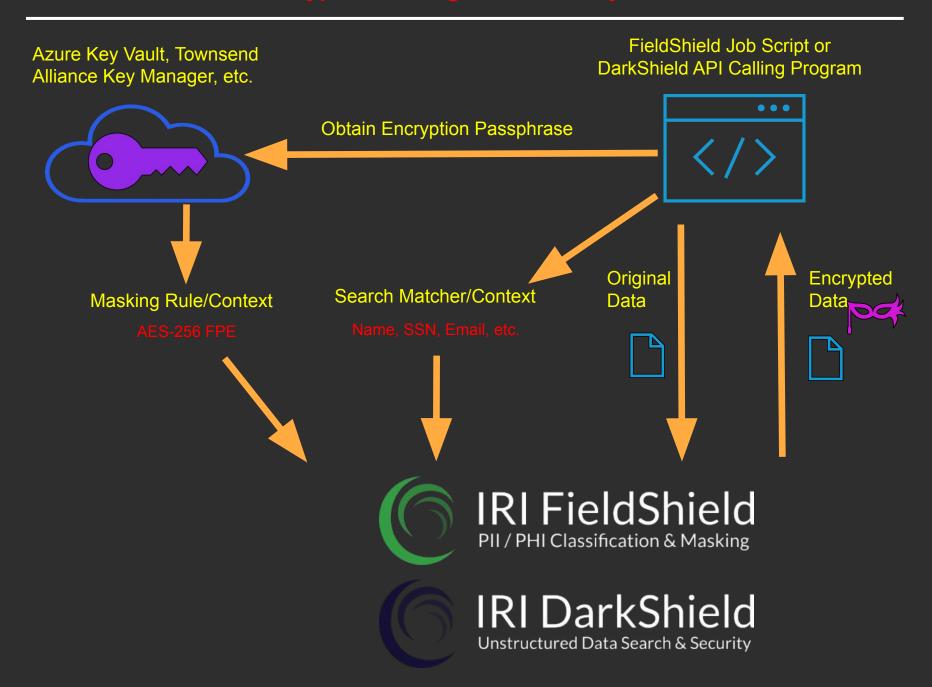
Method	Operation
ODBC Select / Update	Apply FieldShield column masks to target (view) tables for specific users/rows
DB App Invocation	Use .NET or Java SDK library functions or system-call job scripts on the fly
In-Situ Redaction	User and SQL-specific full and partial column masking on query
Custom I/O Procedures	Drive real-time application data directly to/from FieldShield jobs in memory
Real-Time Processing	Hadoop Spark and Storm processing of dynamic input streams (via Voracity VGrid)
Proxy-based	New "JDBC SQL Trail" driver to intercept application queries with minimal impact
Governance Mode	New runtime facility tied to RBAC/IAM infrastructure masks fields for some users

Encryption Key Management Options

- 1. Passphrase (key string) embedded in script, in clear or encrypted text
- 2. Passphrase string as environment variable
- 3. Passphrase string in (securable) key file
- 4. MFA, HSM/VM etc. via Azure Key Vault
- 5. Townsend Security Alliance Key Manager

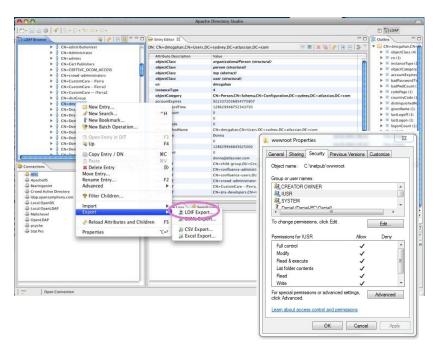


PII Encryption through Outside Key Vault

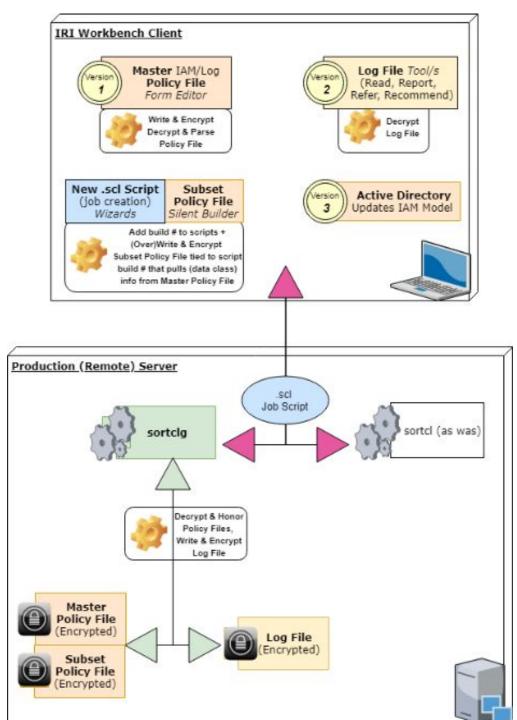


IAM/RBAC Now & Later

Today, you can assign permissions via <u>encryption</u> <u>keys</u> for select decryption, and: to data (file) sources, IRI masking programs (sortcl.exe), and the scripts they run (spec.fcl) in LUW file systems using central LDAP/AD settings. You can optionally control them via Apache Directory Studio in IRI Workbench:



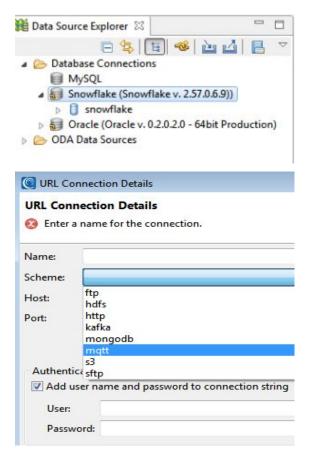
Soon, the IRI client/server governance system illustrated on the right will all you to assign and enforce RBACs to the same elements above, **and** to more granular elements like field names (mapped from data classes), functions, and perhaps specific data values (or ranges of values).

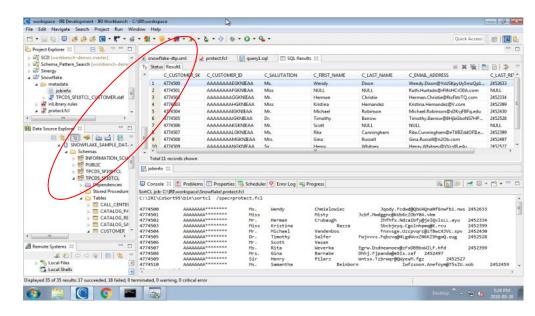


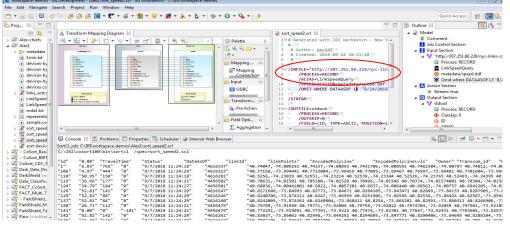
Cloud Data & Systems Support

FieldShield can read/mask/write data in cloud DBs like Oracle 19c, Snowflake, MS SQL in Azure, AWS Redshift, etc. via J/ODBC, *plus* URLs & message queues.

DarkShield supports files in S3, GCP and Azure Storage, plus any RDB, 9 NoSQL DBs, and SMB-tied cloud drives like Dropbox and Sharepoint. **Both** operate on-premise or in the cloud, on bare metal shapes or VMs running Windows, Linux or Unix.



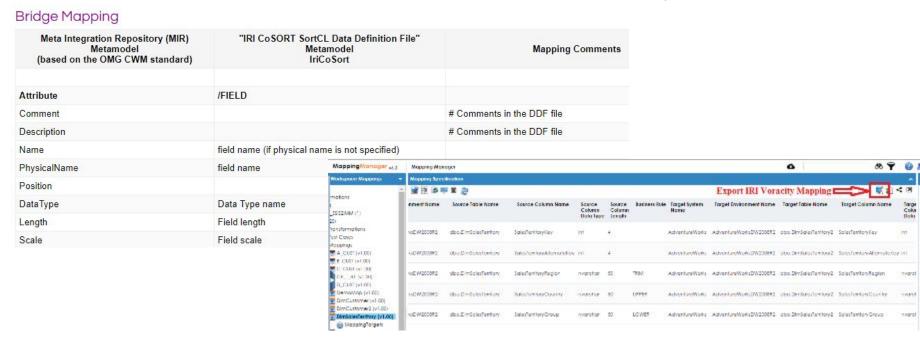




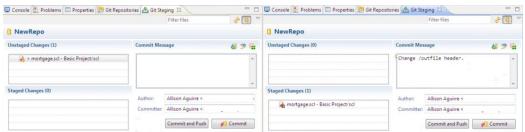


Metadata Integrations

- 1. Voracity tooling *consumes* metadata from any structured source for data classification, profiling, search, de-ID, ETL etc.
- 2. FieldShield & RowGen job scripts also *produce* metadata for several **DB load utilities** in multi-DB masking & test data jobs.
- 3. Their data definition file metadata can also be *exported* (e.g. target field layouts) in CSV for catalog tools like **Collibra**.
- 4. DarkShield reads **attribute** metadata about source files, and produces artifactual metadata from its search and mask ops and it can auto-forward or populate Splunk ES with that information for analysis, dashboarding, or adaptive responses.
- 5. MIMB, erwin, DataSwitch and ValueLabs TDH hub and feed FieldShield DDF and .FCL specs from external metadata:



6. All IRI metadata -- including data source/target layouts, job/task speci and batch files, worfklows and metamodels, discovery configurations, search matchers and masking rules -- can also be team shared, secured and version controlled in **Git** et al





Key Differentiators

Developer Support

- Version controls
- Master data definition
- Secure key management
- Git project management (teaming)
- SDK supports .NET and Java calls
- Data profiling and metadata discovery
- XML (and soon JSON) job logs, IAM

Price Performance

- The data-centric security tool with:
 - → The most sources
 - → The most protection functions
 - → The most target file formats
- Fastest standalone protection software

One-Stop-Shop

- Integrated data classification & search
- Includes re-ID risk scoring for HIPAA
- Use w/Voracity ETL, migrate, cleanse
- Metadata-compatible with RowGen TDM
- Used in DB subsetting wizard
- Also works in Voracity BI & KNIME jobs
- Runs w/Actifio DB clones, Splunk ES, etc.

Ease-of-Use

- Familiar Eclipse GUI
- Self-documenting 4GL syntax
- Easy management and modification of jobs/metadata



Competitive Advantages

vs. IBM

- FieldShield scripts simpler than Optim interoperability model and Javascript options
- Seamless integration with more sources
- More functions
- Lower cost

vs. CA (Grid Tools)

- Built-in CoSort engine makes FieldShield faster than GT Fast Data Masking
- Tight integration with data profiling, ETL,
 data quality, and BI operations
- Multi-target/format options
- Lower cost
- Built-in re-ID risk determination wizard

vs. Oracle (click)

vs. Informatica

- FieldShield DDM inclusive with product (compared to Informatica's upgrade)
- More SDM protection functions
- Integration with Eclipse and Excel
- Access to 4GL scripts
- Lower cost

vs. Imperva (Camouflage)

- FieldShield has more masking and encryption functions
- Hash, decode, and pseudonymize functions
- Faster and more extensible in the IRI
 Workbench IDE
- Lower cost





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Voracity Platform Resources

