



## **Data Protector Suite 2025**











## **IRI, The CoSort Company**

## Vendor Background

- Specializing in fast data management and data-centric security
- Privately owned and profitable since 1978
- Sales and support in more than 40 cities worldwide
- Organically grown, shared metadata and Eclipse IP stack
- Featured in: CIO Review (top GRC and Compliance vendors); DBTA; Bloor Research, SoftwareTestingHelp.com, the Gartner Market Guide to Data Masking Tools; and in QY, Markets & Markets, and Research & Markets *forecast reports* on Data Masking, DB Security, Data Classification, Data Governance



# DESIGN

Wizards with Rules | Graphical Dialogs Scripts with Outlines | Form Editors Workflow & Mapping Diagrams Erwin Mapping Manager DataSwitch No-Code

## SOURCES

- Hadoop & Streams
- ASN.1 CDRs
- Flat & EDI Files
- Cloud & SaaS
- Relational DBs
- NoSQL DBs
- Text & Images
- Mainframe
- Logs, Excel, etc.



## DISCOVER

**INTEGRATE** 

Slowly Changing Dimensions

**Public/Private Mashups** 

**Change Data Capture** 

Fast DB Un/Load

Data Federation

**One-Pass ETL** 

Data Classification Dark Data Search DB & File Search DB & File Profiling ER Diagramming Multi-Source Metadata

### MIGRATE

Incremental Replication Database Platforms Data & File Types Legacy Sorts Endianness ETL Tools

**IRI Voracity** 

An Insatiable Appetite for Data

### GOVERN

Data Quality Data Masking DB Subsetting Re-ID Risk Scoring Test Data Synthesis Data & Metadata Lineage

Connecting Data

Business

### ANALYZE

IoT Feeds In Datadog Embedded BI Data Wrangling KNIME & Splunk Predictive Analytics

DECUS

melissa

TARGETS

- Kafka & MQTT
- BI & Analytic Tools
- Cloud Stores
- Relational DBs
- NoSQL DBs
- Custom Reports
- DevOps
- Flat & EDI Files
- Logs, Excel, Images

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DataSwitch erwin eclipse msch

GUI, CLI, API | MapReduce 2 (Grid) Spark (In-Memory) | Storm (Streaming) Tez (Batch) | CI/CD | Java | SQL | YARN Eclipse or Any Scheduler



IBM

Red Hat ORACLE

## **Selected IRI Data Masking References**



## **Recent Recognitions of IRI in the Data Governance and Security Industry**

- BARC Technology Map for Data Governance (IRI Voracity)
- Bloor Research Data Searching and Masking InBrief
- CIO Applications: Top 25 GRC Technology Providers
- CIO Review: 20 Most Promising Compliance Technologies
- Computerworld Germany (IRI FieldShield)
- Data Bridge Global Data Governance Market Size & Analysis
- Data Bridge Global Data Masking Market Size & Forecast
- DBTA: Trendsetting Products (IRI DarkShield, IRI Ripcurrent)
- Forrester Research Now Tech: Data Masking
- Gartner Market Guide for Data Masking
- Healthcare Tech Magazine Top 10 Healthcare Security Solutions Providers
- Insight Partners Data Classification Market
- Insight Partners Test Data Management Market Outlook
- Markets & Markets Data Governance Market Visionary Leader
- Markets & Markets Data Masking Market Forecast
- Outlook Series: The Case for Data Masking
- QY Research Global Test Data Management Market
- Privacy & Data Security Law Journal
- Research & Markets DB Security Market



## **IRI Data Manager Suite**



**IRI Data Protector Suite** 



#### Speed or replace legacy sorts, batch/ETL/SQL transforms

- · Filter, join, aggregate, pivot, cleanse, lookup, calc, etc.
- · Map, migrate, federate, and replicate data from 150 sources
- · Segment data, capture changes, report details / summaries
- Analyze changing dimensions, support complex transforms



#### Speed RDBMS unloads for archival, migration, reorg, and ETL

- Extract tables to flat files in parallel using SQL queries
- Convert and re-format to change data types and layouts
- Create the data definitions for IRI software and DB loads
- Pipe to CoSort and DB loaders for faster reorg and ETL



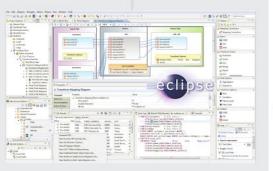
#### Unlock data and move between apps, DBs, and platforms

- · Convert, federate, remap, and replicate legacy data
- Migrate data between databases and create new tables
- · Change file formats, data types, and endian conditions
- Find, extract, and structure data in unstructured sources



#### Prototype DBs and ETL, stress-test, outsource, benchmark

- Use real data models and formats, not production data
- · Combine generation and selection, create new formats
- Preserve referential integrity and frequency distributions
- · Feed test DBs, files, reports, and DevOps simultaneously



IRI Voracity

An Insatiable Appetite for Data

#### Consolidate tools and tasks to process, protect, prototype, present

- Discover, define, and manage data in legacy and new sources
- Combine data integration, migration, governance, and analytics
- Use IRI Ripcurrent to replicate or mask changed data in real-time
- Leverage the familiarity of Eclipse and the power of CoSort

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#### Static and dynamic masking of structured data sources

- · Search, profile, and classify sensitive data in DBs and files
- Encrypt, hash, redact, pseudonymize, randomize, tokenize
- Apply cross-table rules to save time and referential integrity
- Score re-ID risk and audit your jobs to verify compliance



#### Discover and de-identify PAN/PHI/PII in Excel spreadsheets

- · Define or use patterns to search for sensitive data
- Locate, report, and open all found ranges in the LAN
- Click to encrypt, mask, or pseudonymize data directly
- Auto-log protections to verify privacy law compliance



#### Discover, deliver, and delete sensitive information everywhere

- Find PII in LAN and cloud souces using multiple methods
- · Simultaneously de-identify, remove, or report those values
- Mask text, MS, PDF, Parquet & image files + LOBs & NoSQL
- Comply with the right to erasure, portability, or rectification

Data Masking as a Serv

#### Leverage expert data privacy engineers to find and mask PII

- Avoid learning curves, software expenses and staff diversion
- Reduce risk by agreement, monitored VPN, or secure cloud
- · Use operational logs for reporting and compliance audits
- Select from competitive hourly, daily or project rates

## **IRI Data Masking Tool Differentiators**

### **IRI FieldShield**

- Introduced 2011 after CoSort began masking fields in files in 2007. Designed for flat-files and RDBs.
- Profiles, classifies, re-ID risk scores, masks, anonymizes, and audits. Preserves referential integrity (RI).
- Integrates with IRI Ripcurrent CDC, Voracity ETL, BI, etc. Supports advanced/custom business logic.

### IRI DarkShield

- Uses same data classes, masking rules, and GUI as FieldShield, but on semi- & unstructured data, too
- Offers multiple AI search matchers, plus multi-threading and load balancing to scale performance
- Supports special use cases like EDI loops, conditions, signatures, test documents, and textual ETL

### **IRI CellShield**

- Designed for and runs directly inside MS Excel to protect spreadsheets ergonomically
- Enterprise edition leverages DarkShield search methods and most common masking functions
- Supports bulk masking for hundreds of sheets at once. Produces audit logs and graphs in Excel.

### **IRI RowGen**

- Subsets and masks RDBs, or synthesizes data from DDL, using rules. This preserves RI in test schemas.
- Generates realistic data values, ranges, frequencies, nulls, etc. via randomization or set value selection
- Supports transforms and reporting. Can feed data to DarkShield, CI/CD, DB cloning and TDM platforms.





Multi-source platform for leveraging and securing data at the same time

C IRI

## **IRI Data Masking Tool Architectures**

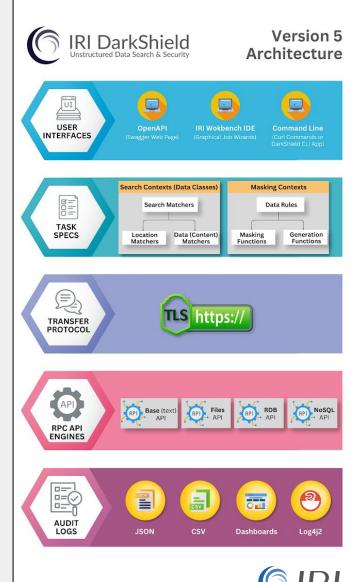


Both structured and unstructured data discovery functions -including classification, search, and metadata creation -- are performed in IRI Workbench data discovery wizards.

Static data masking (SDM) jobs are usually built in IRI Workbench, while user-specific dynamic data masking (DDM) is or will be available via options on slide #32.

Voracity data manipulation and masking jobs use the IRI CoSort (SortCL) engine on commodity LUW hardware, on premise or in the cloud. No database or cloud API is needed. This reduces runtime overhead, administrative complexity, and risk. The executable is also compatible with the SortCL metadata that can mask PII within data integration, cleansing, and reporting jobs, too.

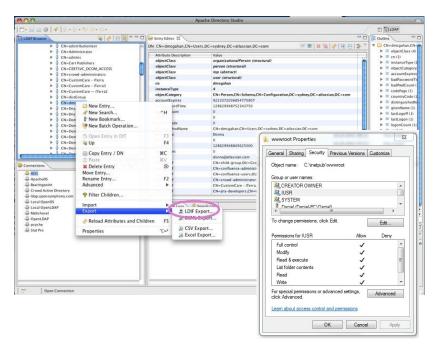
Finally, no server framework is required to orchestrate jobs. This fosters more granular allocation and tuning of resources, and the sharing of metadata artifacts.



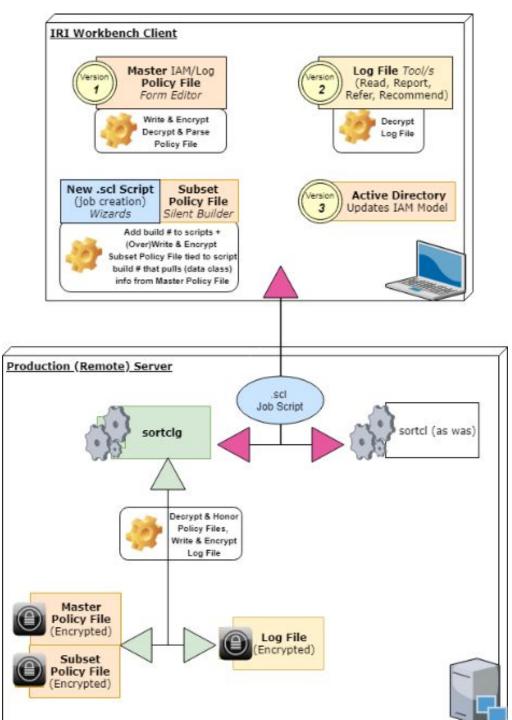
Total Data Managemen

## IAM/RBAC Now & Later

**Today**, you can assign permissions via <u>encryption</u> <u>keys</u> for select decryption, and: to data (file) sources, IRI masking programs (sortcl.exe), and the scripts they run (spec.fcl) in LUW file systems using central LDAP/AD settings. You can optionally control them via Apache Directory Studio in IRI Workbench:

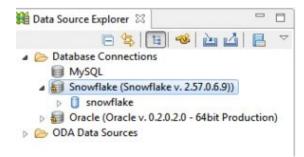


**In late 2025**, the IRI client/server governance system illustrated on the right will all you to assign and enforce RBACs to the same elements above, **and** to more granular elements like field names (mapped from data classes), functions, and perhaps specific data values (or ranges of values).

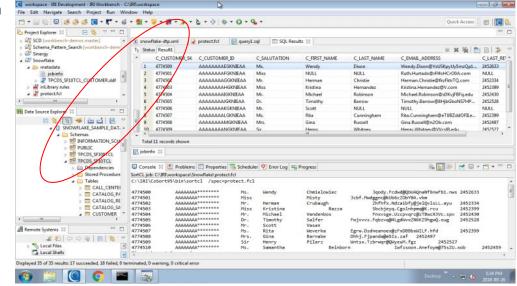


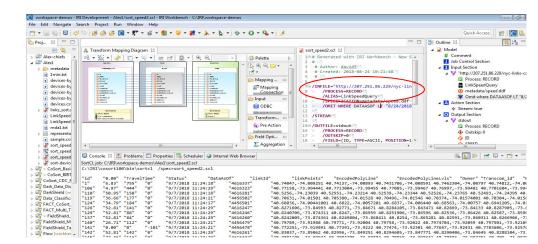
## **Cloud Data & Systems Support**

**RowGen** can synthesize and **FieldShield** can mask data in cloud stores and DBs like Oracle 19c, Snowflake, MS SQL in Azure, AWS Redshift, etc. via J/ODBC, *plus* URLs & message queues. **DarkShield** supports files in S3, GCP and Azure Storage, plus any RDB, 10 NoSQL DBs, and SMB-tied cloud drives. **All** run on Linux, Unix or Windows on-premise, or in cloud shapes, VMs or containers.











## Metadata Integrations

- 1. Voracity tooling *consumes* metadata from any structured source for data classification, profiling, search, de-ID, ETL etc.
- 2. FieldShield & RowGen job scripts also *produce* metadata for several **DB load utilities** in multi-DB masking & test data jobs.
- 3. Their data definition file metadata can also be *exported* (e.g. target field layouts) in CSV for catalog tools like **Collibra**.
- 4. DarkShield reads **attribute** metadata about source files, and produces artifactual metadata from its search and mask ops and it can auto-forward or populate Splunk ES with that information for analysis, dashboarding, or adaptive responses.
- 5. MIMB, erwin, DataSwitch and ValueLabs TDH hub and feed FieldShield and RowGen specs from external metadata:

### Bridge Mapping

Meta Integration Repository (MIR) Metamodel (based on the OMG CWM standard)	"IRI CoSORT SortCL Data Definition File" Metamodel IriCoSort		File"		Mapping (	Comme	ents						
Attribute	/FIELD												
Comment				# Comments i	n the DDF file								
Description				# Comments i	n the DDF file								
Name	field name (if physical	name is not specified)											
PhysicalName	field name	MappingManager 1, 2	Nopping Non								6	<i>6</i> 8 '	9 O
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6. All IRI metadata -- including data source/target layouts, job/task speci and batch files, worfklows and metamodels, discovery configurations, search matchers and masking rules -- can also be team shared, secured and version controlled in **Git** et al

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Unstaged Changes (1)	Commit Message	😺 🦻 🙀 Unsta	ged Changes (0)	Commit Message	AB 🦻 🖬
A > mortgage.scl - Basic Project/scl				⊄Change /outfile header.	
Staged Changes (0)	Author: Allison Aguirre < Committer: Allison Aguirre <. Commit and Push		d Changes (1)		• • •



## Data Sources (Standard)

Acucobol (MF) Vision	ESDS	MF- & RM-ISAM	Tibero (FACT)
Altibase (FACT)	Excel XLS/X	MF Var. Length	Teradata
ASN.1 CDRs	HL7 (DS)	MySQL / Aurora	Text
C-ISAM	HSQLDB (WB)	Oracle	TSV
CLF web logs	IDX 3, 4 & 8	PDF (DS)	MQTT
CSV	Informix	PostgreSQL / Redshift	Variable Block
DB2 (UDB)	Ingres	Record Sequential	Variable Sequential
DB2 for i5/OS	LDIF	RTF (WB)	VSAM MVS (UniKix)
DB2 for z/OS	JSON	SQL Anywhere	Web Services
Delimited	Line Sequential	SQL Server	Word (DS)
Derby (WB)	MariaDB	SQLite	X12 (DS)
ELF web logs	MaxDB	Sybase ASA/E & IQ	XML

**FACT**: requires IRI Fast Extract (FACT) **DS**: requires IRI DarkShield **WB**: requires IRI Workbench, the free Eclipse GUI for FieldShield, etc.



## Data Sources (Legacy)

Access	D3	GA-Power 95, R91	K-ISAM	Pathway	RMS
Adabas	Datacom	Gemstone	Knowledgeman	PDS	Reality/X
Advanced Pick	Dataflex	GENESIS	KSDS	PervasiveSQL	RRDS
ALLBASE	Db4o	Gigabase	Lotus	Pick/Pick64+	Sequoia
Alpha5	dBase	H2	Manman	PI-Open	SFS (VS*)
C-ISAM	RMS	IDMS	Mentor / pro	Powerflex	Sharebase
Azure	DL/1	IDS	МО	Powerhouse	Supra
BizTalk	DSM	QSAM	Model 204	Progress	Terracotta
Cache	Enscribe	IMS	Mumps	QueryObject	Total
Clipper	Enterprise Adapter	Interbase	MyBase	rBase	Ultimate
Codasyl	FileMaker	Intersystems	UDB	R83	UltPlus
CorVision	Firebird	ISM	NonStop SQL	Rdb	Unidata
ConceptBase	Focus	Jasmine	ObjectStore	REALITY	Universe
D-ISAM	FoxPro	JBase	Paradox	Red Brick	VSAM VSE

These sources are typically only accessible via IRI partner (SoftwareAG-CONNX) J/ODBC drivers. \*IBM/Encina SFS files should be supported when written in COBOL using RECORDING MODE IS VARIABLE

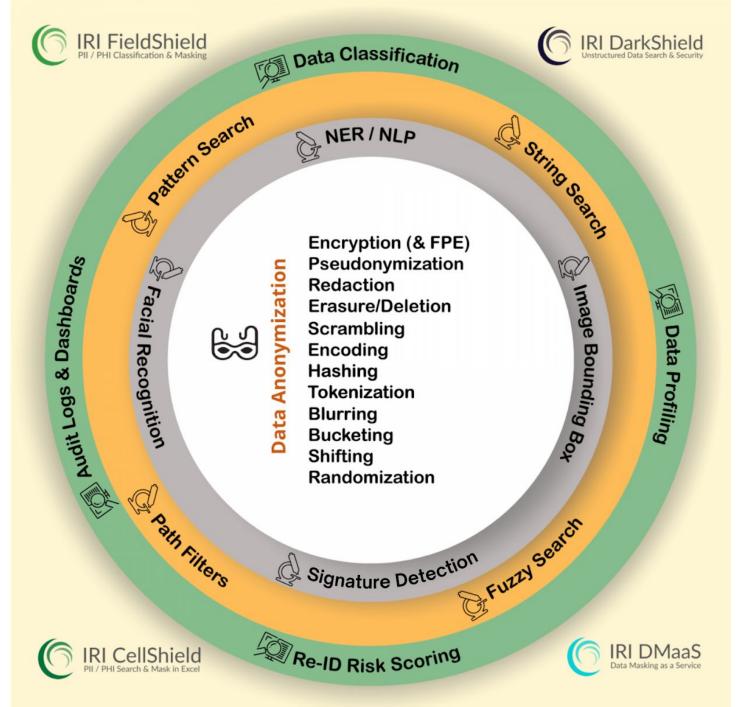


## Data Sources (Modern)

Amazon EMR Hive	DynamoDB	Redis & Solr	Parquet files
Amazon RDS	ElasticSearch	MarkLogic (XML)	Pivotal Greenplum
Apache Cassandra	Google BigQuery	MongoDB	Pivotal HD Hive
Apache Hadoop Hive	Google BigTable	MS Dynamics CRM	SAP HANA
Azure CosmosDB	Hortonworks Hive	MS SQL Azure	Salesforce.com
Cloudera CDH Hive	Hubspot	Oracle Eloqua	Snowflake DB
Cloudera Impala	Kafka Connect	Oracle Cloud DB	Spark SQL
Database.com	MapR Hive	Netezza	Vertica DB

*IRI FieldShield* finds and masks structured RDB and flat-file data on-premise, or in HDFS, Sharepoint, AWS, Azure, GCP or OCI, plus files in ASN.1-encoded CDR formats, MF-ISAM or Vision (COBOL index), and XLS/X (Excel spreadsheet) formats. *IRI DarkShield* supports RDB and flat file data, too, **plus**: semi- and unstructured data in static or streaming text, log and EDI formats like JSON, HL7, X12, FHIR, and XML; CLOB columns in RDBs; PDF and Parquet, Excel, Word and PowerPoint (Office) docs including signature and PII in embedded images; NoSQL DBs; audio, and, image files in BMP, DICOM, GIF, JPG, PNG and TIFF. DarkShield runs on premise or in the cloud, and can read/mask/write PII from/to files in AWS S3 buckets, Azure Blobs, GCP storage, or SharePoint Online. *IRI CellShield* supports Excel XLS/X files on-premise or in Office 365.











**IRI Data Protector Suite** 

## What FieldShield Does

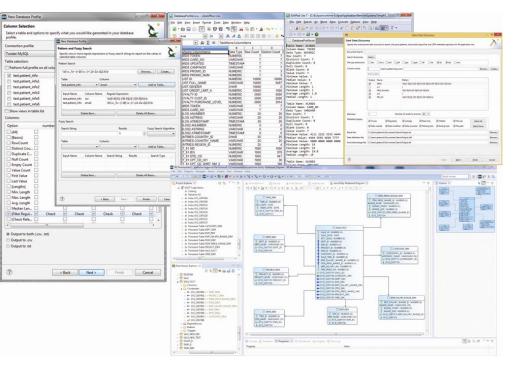
- Finds and masks data in structured (flat) files, RDBs, Excel and ASN.1-encoded CDR files
- Supports complex business logic for custom masking needs, and special formats like ACH
- Performs ETL while masking to push masked data into lower environments
- Automatically discovers and parses DDL and file metadata to speed job script production
- Uses built-in data classification infrastructure to assign sensitivity levels and masking rules
- Profiles, models, and searches data sources on premise or in the cloud
- Produces search reports in human and machine-readable log and dashboard formats
- Applies deterministic masking rules consistently to preserve referential integrity
- Works in combination with IRI data cleansing, transformation and report job specs
- Writes loader metadata and performs direct path loads for test DB populations
- Simultaneously creates flat-file and custom/structured detail and summary report targets
- Works with Voracity subsetting wizard to mask parent and child subset tables or files
- Runs from the Voracity Ripcurrent module to mask changed rows incrementally in real-time
- Scores the risk of re-identification based on unmasked quasi-identifiers
- Generates multiple runtime logs and diagrams for masking-related audit trails
- Pushes and pulls data classes, rules, and other job artifacts through Git for shared work



## Sensitive Data Classification and Search Wizards

To facilitate data masking, IRI FieldShield includes: PII definition (cataloging through data classes); discovery through string (literal or dictionary), pattern, and fuzzy-logic searches; statistical reporting; and, automatic metadata creation.

Fit-for-purpose GUI wizards deliver:

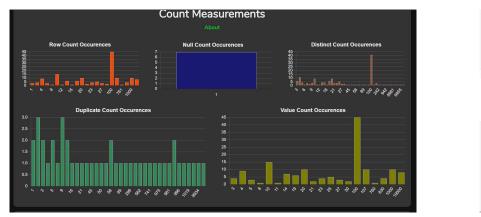


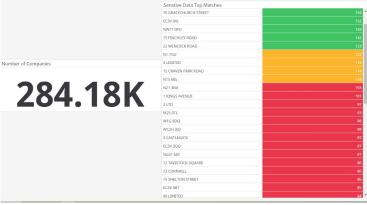
- DB and file data classification, with search and masking rule matchers
- DB profiling, ERDs, and table searches
- Flat-file profiling and value searches
- Data class searches through schema and directories for bulk discovery
- Metadata discovery and definition
- Dark data search and structuring, with metadata reporting (see DarkShield)

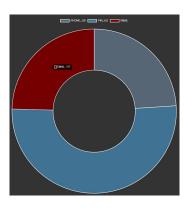


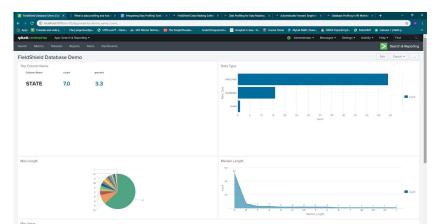
## Search Result Reports, Dashboards & Exports

In addition to report-formatted and machine-readable outputs from PII search operations in IRI Workbench, FieldShield users can also see details at a glance in digital displays, or feed that data to tools like Splunk Enterprise Security and Datadog for analytics and action-taking:











## Multiple Masking Job Design Options

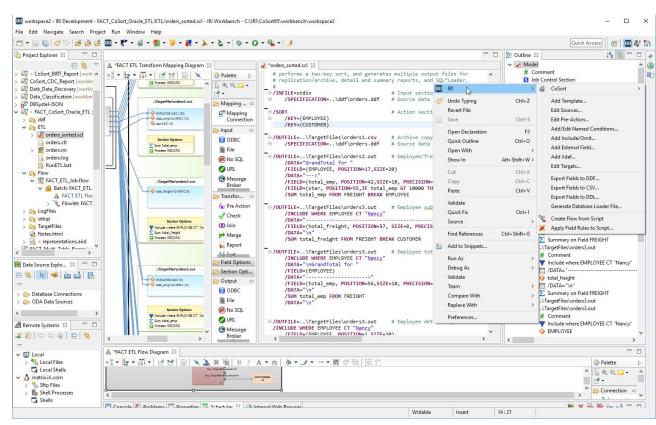
IRI FieldShield and other Voracity data masking, cleansing, transformation, migration, reporting, and wrangling jobs can be created and run *inside or outside* of IRI Workbench.

Job design methods supported inside:

- 1) Job creation wizards
- 2) Color-coded syntax-aware job script editor with outline
- 3) Form Editors
- 4) Graphical parameters Dialogs
- 5) Mapping Diagrams

Job design methods supported outside:

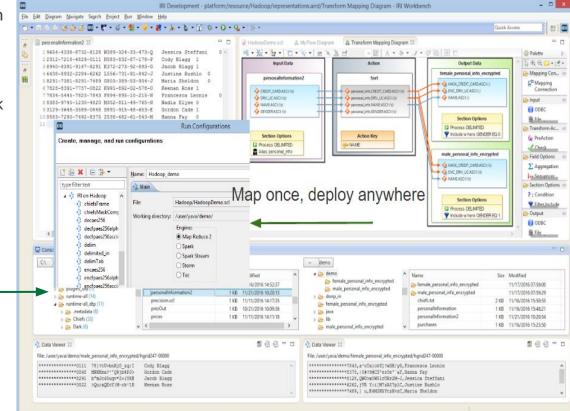
- 6) DataSwitch no-code web app
- 7) erwin Mapping Manager
- 8) Value Labs Test Data Hub
- 9) Any external text editor
- 10) 3GL app (system or API calls)

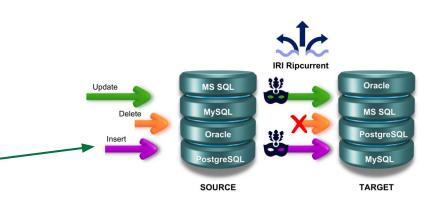


### **IRI FieldShield**

## and Multiple Job Deployment Options

- 1) 4GL scripts on the command line or in batch
- 2) From 3rd party automation tools like Stonebranch UAC, cron, etc.
- 3) Directly from KNIME in Eclipse, or a Splunk add-on app, *as* you report or index
- 4) <u>Some</u> jobs run without code changes in Hadoop via MR2, Spark, Spark Stream, Storm or Tez
- 5) Use graphical run configuration dialogs or the built-in task scheduler to launch local, remote, or HDFS jobs from IRI Workbench
- 6) System or API calls from 3GL programs or web services
- 7) Value Labs Test Data Hub, Cigniti Blueswan TDM, <u>GitLab, Azure DevOps, Amazon</u> <u>CodePipeline, and Jenkins CI/CD</u>
- 8) Actifio, Commvault & Windocks cloning tools for virtualized DB images / containers
- 9) DataSwitch no-code data engineering app
- 10) <u>IRI Ripcurrent</u> facility in Voracity for real-time, incremental DB mask/refresh ops upon source table inserts, updates, or deletes







IRI FieldShield Workflow



## Static Data Masking Function Categories (1-4 of 15)

🔘 New Data Rule Wizard

#### New Data Rule Wizard Selection

Create encoding or decoding functions.

✓ ∠ Masking

- Y=Z Assignment Expression
- ✓ ▷ Deterministic
- ✓ ▷→ Reversible
  - Bit Manipulation
  - dhri Encoding
  - Encryption
  - Set Lookup Pseudonymization
  - 🛟 DB Lookup Pseudonymization
  - {a} Set Lookup Pseudonymization Function

✓ → Non-reversible

- Empty String Replace
- Generalization via Bucketing

# Hashing

- 🛟 Hash Lookup Pseudonymization
- CO Redaction
- fx String Manipulation

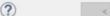
fx Numeric Manipulation

✓ → Non-deterministic

- 25 Blurring
- Format Preserving Scramble
- 🗸 🗁 Pseudonym Single Column
  - {a} Quick Setup Pseudonymization
  - Length Preserving Pseudonymization

Rule Name: DataEncodingRule

Overwrite existing rule with same name as above



#### Next >

### **Bit Twiddling**

De-identify or Re-				
	e-identify Function cation or re-identification field.			4
Derived field name:	IDENT_buys.Client			
Function type:	De-identify	,		
Field name:	buys.Client	•		
Key:	1234			

- For ASCII data
- Less secure
- Reversible

### Format Preserving Scrambling

Expression :	scramble_fp(\${FIELDNAME})	
Use literal value	ue to provide format for random value.	
scramble_fp(	1973-12-30	1
Format Type :	YYYY-MM-DD	~
	CUSTOM	_
	YYYY-MM-DD	
	MM-DD-YYYY	
	DD-MM-YYYY	
	HH:MM	
	HH:MM HH:MM:SS	

### **Encryption / Decryption**

R Field Functions					
Encryption and Decryption Function Populate arguments as specified in the inst appears when values are valid.		al arguments are in bra	ckets. The <u>c</u>	reen check mark	袤
Expression: dec_fp_aes256_alphanum_ssl Encryption and Decryption Function: • dec_3des_ssl(field,passphrase) dec_aes128_ssl(field,passphrase) dec_aes128_ssl(field,passphrase)	Function name: Uses OpenSSL A	ass") : dec_fp_aes256_alphan AES 256-bit Format Pres : can be a string, enviror	erving Decr		
dec_aes256_es(field,passphrase) dec_fp_aes256_alphanum(field,passp dec_fp_aes256_alphanum(field,passp dec_fp_aes256_ascii(field,passphrae, E dec_fp_aes256_ascii ssl(field,passphra	and path. Source name:	BUYS.CLIENT	•		
dec.gpgfifeld.keylD.gath) enc_3des_befield.passphrase) enc_aes128(rield.passphrase) enc_aes128(rield.passphrase) enc_aes128(rield.passphrase) enc_aes255(rield.passphrase) enc_ses255(rield.passphrase) enc_f_pass25_sel/hearum(rield.passp *	Passphrase: [Exclude]:	pass		Browse	

- Multiple algorithms
- AES-256 format-preserving
- Multiple key mgmt options

### **Encoding / Decoding**

Encoding and Decoding Function Populate arguments as specified in the appears when values are valid.		onal arguments are in	brackets. The g	reen check mark	8R2
Expression: decode_base64(BUYS.CLIE	NT)				
Encoding and Decoding Functions		: decode_base64 4 value to string equi	valent.		
	Source name:	BUYS.CLIENT	•		

• Supports base64 & hex



## Static Data Masking Function Categories (5-7 of 15)

### **Pseudonymization**

	Replacement Fig	eld Rule	<b>→</b> R <sup>°</sup>
Create a pseu original field'		will use va	lues in a set file as substitutes for the
Pseudonymi	ze field: \${FIELDN	IAME}	
Use provid	ed pseudonym list	t (non-red	overable)
			doFiles=Pseudonym Files
Name type:	First	-	
Sex	Male	•	
Order:	First and Last	-	
			Sort95\sets\names\names male first.set
🖯 Use your o	wn pseudonym lis	t (non-re	coverable)
OUse your o User pseudo		t (non-re	coverable)
Same and services	nym list	t (non-re	Browse
User pseudo Pseudonym	nym list		Browse
User pseudo Pseudonym O Use origin	nym list list file:	up into p	Browse]
User pseudo Pseudonym O Use origiu O Use randu Use on	nym list list file: nal field as a look- om draw from pse y unique names fi	up into p udonym rom pseu	Browse seudonym list list donym list
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User pseudo Pseudonym O Use origiu O Use randu Use on	nym list list file: nal field as a look- om draw from pse y unique names fi	up into p udonym rom pseu	Browse seudonym list list donym list

- Provides realistic names
- Reversible lookup values
- or Non-reversible selection

### **Redaction / Obfuscation**

R Masking Fun	tion 📃 🗖 🗾 🗾
Masking Fund	tion 💉
Replaces a ran character.	e of characters in the required source field with a replacement
Source field:	\${FIELDNAME}
Ose predeficience	ned masks
Predefined N	
Mask	xample: {0}123456789 => ********
Mask: Who	Field 🔹
Mask charac Start position Length:	er (* by default):
Туре	Value
?	Sack Next > Finish Cancel

### Randomization

20

Browse...

Cancel

Finish

	Random Value Generation
ired source field with a replacement	Random Value Generation Randomly generate a new value for this field.
•	Derived field name: RAND_\${FIELDNAME}  Generate random value Random value options Type: ASCII
Add to table	Type: ASCII  Random Min Size: 0 Random Max Size: 0 Random selection from a set file Set file File:
Next > Finish Cancel	Reck Next >

- Partial/full-field masking
- Conditional omission
- Non-reversible

- Random data generation
- Random data selection
- Non-reversible



## Static Data Masking Function Categories (8-15 of 15)

### Hashing

JE.

- SHA-1 & 2 cryptographic
- Returns hash of fieldstring
- Use for integrity checking

**Blurring:** Add random "noise" (perturbate) to ages and dates

### **Bucketing / Binning:**

Generalize quasi-identifiers to to anonymize demographic traits

### **Expression Logic**

dd fields, operators, and fur when the expression is valid.	actions. Image will change to a gree	n check mark
Expression		
random(n)		1
) * / % + - {} ""   ategories Field Names Compare Functions	Copy Cut Surround Items abs(x) acos(x)	<u>^</u>
Condition Names Conversion Specifiers Escape Characters Format Specifiers Internal Variables Mathematical Functions Protection Functions Relational Operators String Functions	asin(0) atam(3xy) cos(x) cos(x) cosh(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x) floor(x)	E
	log10(r)           mod(x,y)           pow(xy)           sin(x)           sin(x)           sqrt(x)           tan(x)           tan(x)	

- Mathematical operations
- PCRE logic
- Concatenations, etc.

**Tokenization:** Substitute PANs with DB values for PCI-DSS

**Suppression:** Deletion (record erasure) to comply with the GDPR <u>Right to be Forgotten</u>

### **String Manipulations**

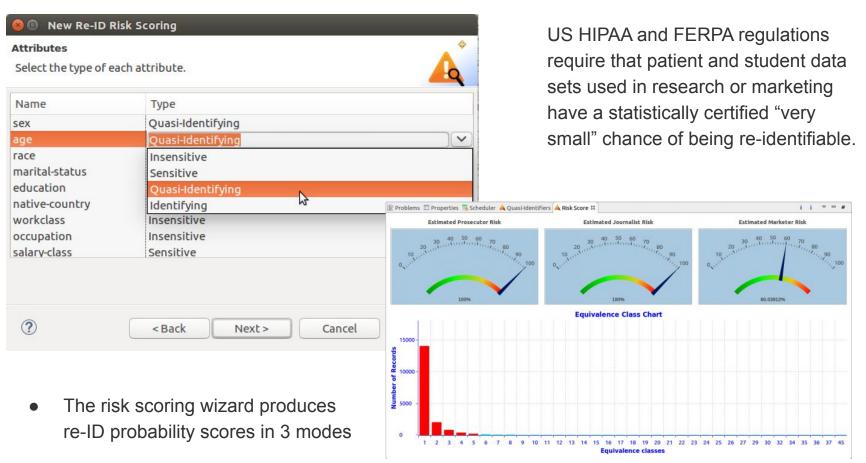
Expression: format_strings()					
String Manipulation Functions	Function name: for Creates a string forn parameter, the func format.	matted as the			
non_digit2s(field,replace) non_ebc_let2s(field,replace) non_print2s(field,replace)	Format string: [Fields or strings]:	\$(FIELDNAME) - Add			
non_print2;(field;replace) replace_havfield;tring_ttart[ength,) sub_sting[field;value],value2) toporeprifield trimm[field;value] trimm[field;value] trimm_field; trimm_replifield)		Туре	Value		

- Find, replace, and add
- Reposition and trim
- Use INSTR information

**Custom Function:** Nested, or user-written field, transforms.



## **Re-ID Risk Measurement**

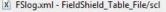


- Analyzes quasi-identifiers with multiple, peer-reviewed functions
- Detail and graphed scoring reports



## Query-Ready XML Audit Log (JSON Log in Development)

2 QEMU (6200)			- □ >	×
			vortex.iri.com:6200	
RI Development - FieldShield_Table_File/scl/FSlog.xml - IRI Workbench				x
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## **Dynamic & Real-Time Data Masking Options**

Method	Operation
ODBC Select / Update	Apply FieldShield column masks to target (view) tables for specific users/rows
DB App Invocation	Use callable API library functions or system-call job scripts on the fly
In-Situ Redaction	User and SQL-specific full and partial column masking on query
Custom I/O Procedures	Drive real-time application data directly to/from FieldShield jobs in memory
Real-Time Processing	Database replication and masking with FieldShield rules via IRI Ripcurrent
Proxy-based	New development initiative for RDB, NoSQL and file dynamic data masking
Governance Mode	New development initiative for runtime facility tied to RBAC/IAM infrastructure

## **Encryption Key Management Options**

- 1. Passphrase (key string) embedded in script, in clear or encrypted text
- 2. Passphrase string as environment variable
- 3. Passphrase string in (securable) key file
- 4. MFA, HSM/VM etc. via Azure Key Vault
- 5. Townsend Security Alliance Key Manager



### Pll Encryption through Azure Key Vault

## FieldShield Job Script or DarkShield API Calling Program Azure Key Vault • • • **Obtain Encryption Passphrase** Original Encrypted Search Matcher/Context Masking Rule/Context Data Data IRI FieldShield PII / PHI Classification & Masking IRI DarkShield **Unstructured Data Search & Security**

## **User Profiles**

• Vertical industries – especially BFSI and Healthcare – and government agencies storing, processing, or outsourcing applications with sensitive data, such as:

0	Banks	0	Hospitals
0	Census / Tax	0	Pharmas
0	Defense	0	Schools

- Application, DB, and DW users handling PII, PI, CUI / NPI
- CISOs, compliance teams, consultants, IT managers, and solution architects
- Test data (DevOps) architects



## **Use Cases**

### Tesco Bank/RBS UK

- Decrypt and re-encrypt fields in credit card migration and test files
- Generate and manage encryption and user ID keys
- Other projects protect 38,265 records per minute on Windows

### Accenture Singapore

- Design and run encryption and masking jobs on Linux servers
- Secure PHI for the Ministry of Health Holdings (MOHH)'s Oracle DB
- Row sequencing and job audits

### **Medicx Media Solutions USA**

- Encryption and hashing functions to PII and PHI in geo-medical consumer health databases
- Exceeds HIPAA requirements in provisioning mScores<sup>™</sup> data to digital and direct marketers



## **Key Differentiators**

### **Developer Support**

- Metadata, rule, and job version control
- Master data definition
- 5 encryption key management options
- Git project management (teaming)
- SDK supports .NET and Java calls
- Data profiling and metadata discovery
- XML (and soon JSON) job logs, IAM

### **One-Stop-Shop**

- Integrated data classification & search
- Includes re-ID risk scoring for HIPAA
- Use w/Voracity ETL, migrate, cleanse
- Metadata-compatible with RowGen TDM
- Used in DB subsetting & replication
- Also works in Voracity BI & KNIME jobs
- Runs w/Actifio, Commvault, and Windocks DB cloning tools

### **Price Performance**

- The data-centric security tool with:
  - → The most sources
  - → The most protection functions
  - → The most target file formats
- Fastest standalone protection software

### Ease-of-Use

- Familiar Eclipse GUI
- Self-documenting 4GL syntax
- Easy management and modification of jobs/metadata



## **Competitive Advantages**

### vs. Oracle (<u>click</u>)

### vs. IBM

- FieldShield scripts simpler than Optim interoperability model and Javascript
- Seamless integration with more sources
- Same metadata as subset & synthesize
   More functions
- Lower cost

### vs. Informatica

- FieldShield DDM inclusive with product (compared to Informatica's upgrade)
- More SDM protection functions
- Integration with Eclipse and Excel
- Access to 4GL scripts
- Lower cost

https://www.iri.com/support/data-education-center/top-data-masking-solutions-of-2025

### vs. CA (Grid Tools)

- Built-in CoSort engine makes FieldShield faster than GT Fast Data Masking
- Tight integration with data profiling, ETL, data quality, and BI operations
- Multi-target/format options
- Lower cost

### vs. Imperva (Camouflage)

- FieldShield has more masking and encryption functions, hashing, etc.
- Re-ID risk scoring wizard
- Faster and more extensible job scripts in the IRI Workbench IDE for Voracity
- Lower cost

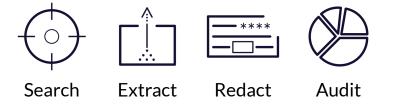






**IRI Data Protector Suite** 

## What DarkShield Does



1. Simultaneously scans, extracts, and de-IDs or deletes PII and other sensitive data in multiple silos 2. Finds PII in structured, semi/unstructured and unstructured files, DB, images, Parquet, and audio 3. Finds defined data classes tied to RegEx patterns, lookup sets, NER models, signatures and regions Builds, saves, and re-uses semi-supervised, machine learning models in project or cloud repositories 4. Redacts or replaces PII with encrypted (including FPE), pseudonymized, or other ciphertext values 5. Writes masked data atop originals, or to different targets with the same file/table names and formats 6. Shows on-screen progress of search, remediation, and model training activity 7. 8. Generates logs and charts for values found or masked, plus IRI-compatible metadata for textual ETL 9. Creates interactive dashboards with search and mask results, or hand-offs log files to Splunk et al Runs in IRI Workbench with other IRI and Eclipse tools, from the command line, or via RPC API 10. 11. Works with reverse proxy, image preprocessing, CI/CD, AI models, and file conversion technologies



#### DarkShield Benefits

- 1. Combines PII discovery, delivery, deletion, and reporting in multiple structured, semi-structured, and/or unstructured source formats into one or few ergonomic operation(s)
- 2. Uses RegEx pattern matching, NER and other search methods for more accurate results
- 3. Supports multiple *right to be forgotten* and *data portability* requests into the same search/mask operation through literal name or lookup-file matches
- 4. Leverages multiple drives, nodes, and threads for searching and masking work
- 5. Operates in the same Eclipse job design and metadata environment IRI Workbench with related data classification, masking, test data synthesis, and data management activities
- 6. Also runs in CLI or RPC (Open)API mode, from a job scheduler or inside a CI/CD pipeline
- 7. Features affordable licensing options (standalone, bundled, or free in Voracity)
- 8. Works with FieldShield and CellShield EE data classes and masking functions
- 9. Serializes and models parameters to simplify job modification, batch execution and auditing
- 10. Integrates with IRI RowGen to synthesize and insert test data into images, docs, etc.

#### **Development Roadmap**

- 1. Detection and redaction support for PII in handwriting, video files, Splunk indexes, etc.
- 2. Support for biometric identifiers
- 3. Front-ending search/mask job support for on additional DBs in the Workbench NoSQL wizard
- 4. Plug-in integration with more SIEM tools *beyond* Datadog, Splunk ES, and Phantom Playbooks (which are now supported), like IBM QRadar or SolarWinds



Granular	Sourcing/	<b>Targeting</b>	
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Search

Extract Redact

Audit

	Data Class Deta	ills						
	Name:	Emails			E	dit		
Data :	Description: Default Rule:				~ Cr	eate Data Tan	aat -	. 🗆 🔊
Data Source	21	Active			Data Target	Data Tal	jei	
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•	<				?		ОК	Cancel

Use the DarkShield dark data discovery wizard to find sensitive data in unstructured data in LAN and cloud stores, mask it, and target the results.



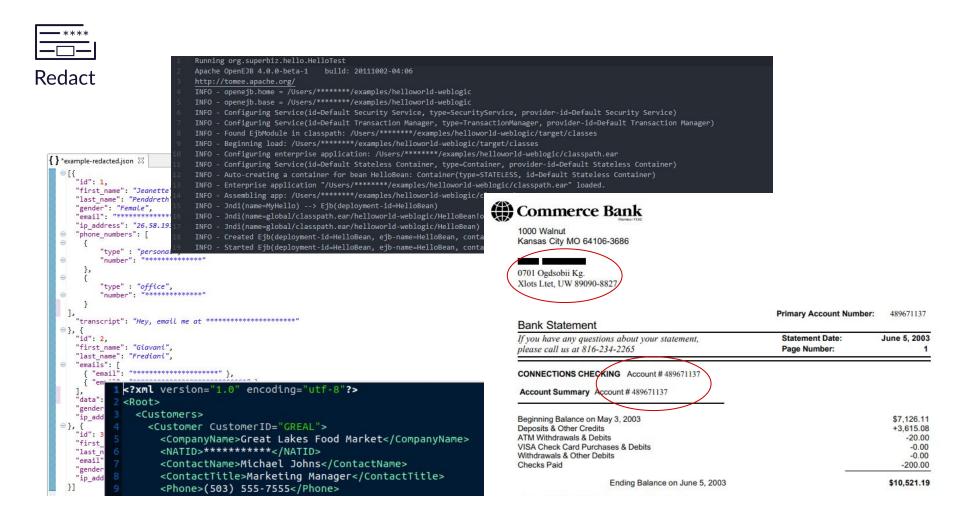


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Optionally and automatically extract all of the values you searched for (think GDPR data portability or CCPA/DPDPA <u>DSARs</u> or <u>textual</u> <u>ETL</u>), plus metadata associated with the files containing those values.





Apply width-preserving redaction, blackout, deletion, encryption, pseudonymization, and other data masking functions to protect PII and comply with data privacy laws like the <u>GDPR</u>.



# **Deletion Function**

Search







New Data Rul	e Wizard Selection			<b>*</b>			
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fx String	Manipulation Functions						
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Library Name:	iriLibrary.rules						
Rule Name:	DataDeletionRule						
Overwrite exist	ing rule with same name	as above					

IRI FieldShield, DarkShield & CellShield and other features in Voracity combine to comply with <u>GDPR</u> (and thus CCPA, KVKK, etc.) provisions like:

- Discovery and **De-Identification** of PII and PI
- The right to be Forgotten (via erasure like this)
- Data **Portability** (via extraction and reformatting)
- Data **Rectification** (via discovery and cleansing)



✓ Ignore First

Filter by Row

### Search & Mask via Column & Path Filters

Search

Extract Redact

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Audit

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Allows the user to take the column, segment, or key-value pair structure of an Excel sheet, CSV, HL7, X12, FHIR, JSON or XML files -- or RDB column names -- into account in searches to:

- Ignore fields that do not match the filter
- Increase search speed, and narrow the scope of the search results

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# Relational and NoSC **Database Supports**

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Data classes and filters can also be used to find and mask the PII within unstructured text columns in relational tables via JDBC drivers, or in CosmosDB, DynamoDB, Google BigTable, MongoDB, Cassandra, Elasticsearch, Redis, Solr, and Couchbase collections/clusters.

Combine table filters with XML or JSON path filters to pinpoint and mask PII in unstructured XML or JSON text within RDB columns.

DarkShield can also automatically detect, search and mask binary data (images and MS/PDF documents) embedded within BLOB columns of JDBC-connected RDBs.

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Extract



Audit

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Total Data Management





at his touch of a certain icy pang along my blood. "Come, sir," said I. "You forget that I have not yet the pleasure of your acquaintance. Be seated, if you please." And I showed him an example, and sat down myself in my customary seat and with as fair an imitation of my ordinary manner to a patient, as the lateness of the hour, the nature of my preoccupations, and the horror I had of my visitor, would suffer me to muster.

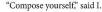
"I beg your pardon, Dr. "I be replied civily enough. "What you say is very well founded; and my impatience has shown its heels to my politeness. I come here at the instance of your colleague, Dr.

stood..." He paused and put his hand to his throat, and I understood..." He paused and put his hand to his throat, and I could see, in spite of his collected manner, that he was wrestling against the approaches of the hysteria—"I understood, a drawer..."

But here I took pity on my visitor's suspense, and some perhaps on my own growing curiosity.

"There it is, sir," said I, pointing to the drawer, where it lay on the floor behind a table and still covered with the sheet.

He sprang to it, and then paused, and laid his hand upon his heart: I could hear his teeth grate with the convulsive action of his jaws; and his face was so ghastly to see that I grew alarmed both for his life and reason.





BMP.

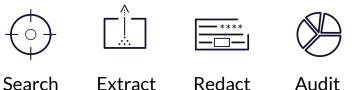
#### ... or Test Value (RowGen) Synthesis into Images or Documents ...

Redact

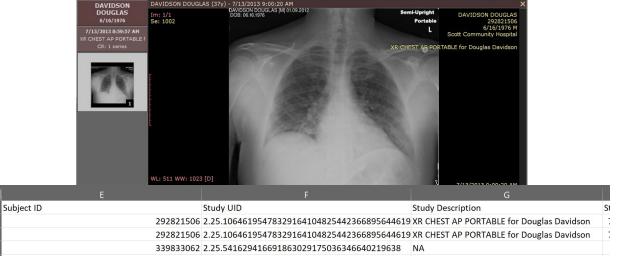
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# DICOM Medical Image De-ID / Anonymization

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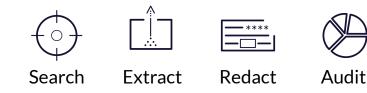


After DarkShield:

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# Healthcare EDI Files: Masking PHI in HL7, X12 & FHIR





HL7

X12

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Total Data Managemer

Use the same masking functions and data classes across all sources.

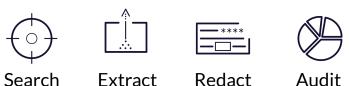
# Multilingual NER via Machine Learning

DarkShield supports both pre-trained OpenNLP Name Finder models or new Named Entity Recognition (NER) models that you can build and train inside its semi-supervised machine learning dialog.

This iterative process improves the accuracy of searches for names and other nouns based on their natural language (grammatical) context in sentences.

Also supported are Tensorflow and PyTorch NER models for richer, multi-language models.

Compare this search method to other DarkShield search methods, like pattern and lookup matches, path filters, or bounding-box areas (for images).



Accepted Entities Count: 294		Blacklisted Entities Count: 6	
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# Signature Detection and Redaction

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Search

Extract Redact

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Finish Cancel

#### **Documented APIs**



#### DarkShield API 🚥 🚥

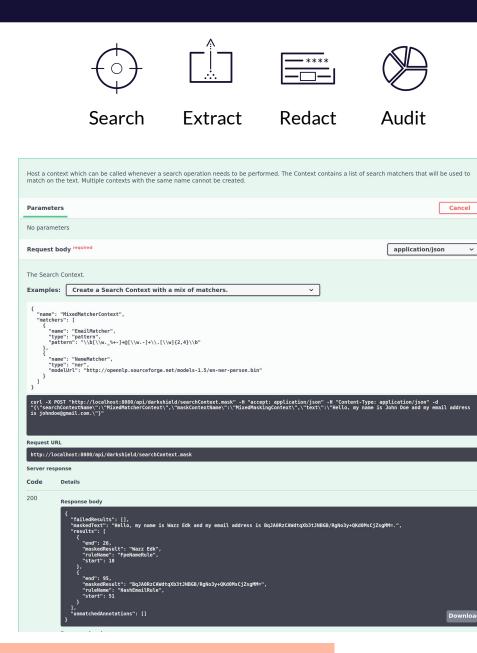
./docs/openapi/darkshield.yaml

An RPC service for searching and masking unstructured text.

IRI, Inc. - Website Send email to IRI, Inc.

#### search

POST	/api/darkshield/searchContext.create
POST	/api/darkshield/searchContext.destroy
POST	/api/darkshield/searchContext.search
POST	/api/darkshield/searchContext.mask
mask	
POST	/api/darkshield/maskContext.create
POST	/api/darkshield/maskContext.destroy
POST	/api/darkshield/maskContext.mask
POST	/api/darkshield/searchContext.mask



Multi- and single (restful) endpoint search/mask context APIs for text, files, RDBs and NoSQL DBs.



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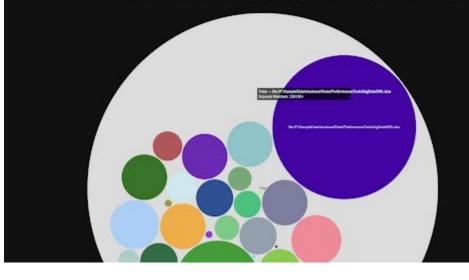


#### Easily query, analyze, and format the results of search and mask operation through built-in reports and this graphical display.

#### **DarkShield Aggregate Results Report**

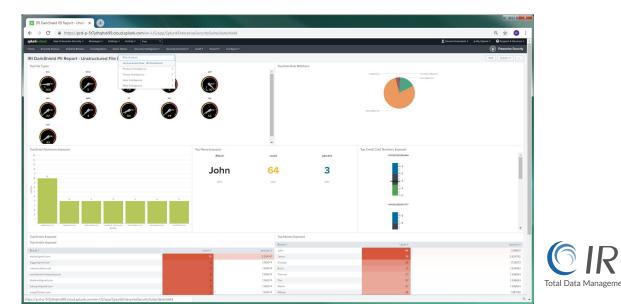
#### **Top Sources of Sensitive Data**

The bubbles below rank the top 105 unprotected sources by the number of PII matches to DarkShield data class search criteria. Hover over each bubble to reveal the data source containing PII and the number of matches found.



Or, export DarkShield log data for visualizations in BI tools like DataDog, or to SIEM environments like <u>Splunk ES</u>, shown here.

It is also then possible to take actions through the Splunk <u>Adaptive Response</u> Framework or a Splunk <u>Phantom playbook</u>.



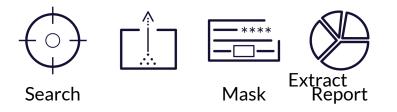




**IRI Data Protector Suite** 

### What CellShield EE Does

Note: FieldShield & DarkShield Support Excel, too.

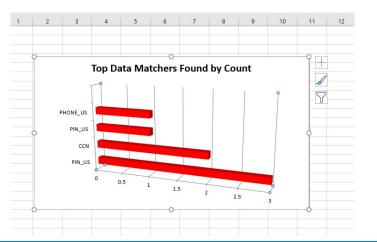


- Discovers, reports, and masks PII and perform audit actions in Excel 2010 & later
- Searches and secures PII in spreadsheets on one PC or throughout an SMB LAN
- Provides common and allow new search pattern definitions for PII formats
- Searches for strings in a dictionary, and find/fix PII floating in cells
- Supports reuse and sharing of patterns in project or cloud repositories
- Generates a report of all patterns found and open it for action in a worksheet
- Opens applicable worksheets and highlights the located ranges for protection
- Encrypts, redacts, or pseudonymizes in one-pass with chosen functions and options
- Reveals data with the decryption key, or if reversible pseudonymization was used
- Overlays results directly into the affected cells, or in another worksheet
- Moves between, or bulk-remediates all, identified worksheets and ranges
- Auto-inserts protection details into an un-editable audit column in the report
- Logging capability is configurable through the user interface, and allows for audit reports, error messages, and selected ranges to be sent to any of the following logging sources: Excel audit column, email, Datadog, Splunk, file system.



### **CellShield PII Discovery**

The dark data (DarkShield) search wizard in IRI Workbench searches network-wide for sensitive data in spreadsheets based on user-specified (plus popular and saved) Java regular expressions (patterns):



🌀 New Dark Data Search/Masking Job	– 🗆 X	C Search Matche	er			- 🗆	$\times$
Data Sources Specify the input data sources.		Search Matche Match Data Clas	<b>r</b> ses or Groups to a Da	ata Rule.			*
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### **CellShield Search Report & Action Sheet**

The report produced by the profiling wizard opens in a dynamic worksheet supported by an action dialog for protection and auditing activities:

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He	lp About ide CellShield Help	Import EIF File Data Selection Data Protection				
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A	A	В	С	D	E	F
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3	•	:\Users\rpekarch\Documents\Testing Documents for DDD\NamesNHSN2.xls	NamesNHSN2.xls	Sheet1	NHS_Number	\b[0-9]{3}\s[0-9]{3}\s[0-9]{4}\b
4	•	:\Users\rpekarch\Documents\Testing Documents for DDD\NamesNHSN3.xlsx	NamesNHSN3.xlsx	Sheet1	NHS_Number	\b[0-9]{3}\s[0-9]{3}\s[0-9]{4}\b
5	•	:\Users\rpekarch\Documents\Testing Documents for DDD\NamesNHSN4.xls	NamesNHSN4.xls	Sheet1	NHS_Number	\b[0-9]{3}\s[0-9]{3}\s[0-9]{4}\b
6	•	:\Users\rpekarch\Documents\Testing Documents for DDD\NamesNHSN5.xlsx	NamesNHSN5.xlsx	Sheet1	NHS_Number	\b[0-9]{3}\s[0-9]{3}\s[0-9]{4}\b
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16 17	Workbook:	C:\Users\rpekarch\Documents\Testing Documents for DDD\NamesNHSN1.xlsx				
18	Sheet Name:	Sheet 1				
19		Column: A Start Row: 3 End Row: 103				
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25	Bulk Remediate	Choose Pattern V Open Selected Workbook		-		
26 27	Tremodiate	Choose Protection Type				
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#### **CellShield Masking Functions**

Perform point-and-click encryption and decryption, redaction (full or partial cell), or pseudonymization (reversible and non-reversible) of applicable ranges within the spreadsheets in the report. Formulas may also be encrypted and decrypted.

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### Intra-Cell Searching & Masking, Too

- Feature finds and protects floating PII, *ad hoc*, or *en masse*
- Available protections include encryption, masking, and pseudonymization
- Encryption and pseudonymization are reversible through the decryption and recover options, respectively

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# **CellShield Audit Log Options**

An uneditable log entry for the function applied to each pattern identified in the report is automatically added onto each action. Based on logging settings, this information may also be sent to a file, to Splunk, to Datadog, or to an email address.

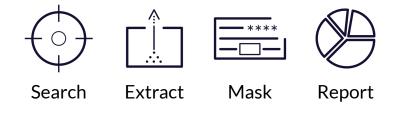
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**IRI Data Protector Suite** 

# What is DMaaS?



- IRI Data Masking as a Service (DMaaS) is **not** SaaS, but professional masking services
- DMaaS makes use of the proven IRI 'shield' software products described above
- Certified IRI experts classify, discover, and de-identify PII of concern in supported silos
- Also available: HIPAA re-ID risk scoring and anonymization, and 'fake PII' for testing
- IRI services are performed under a SoW with NDA, BAA, or other data security terms
- All data access, classification, discovery (search) and masking operations are logged
- The IRI software and your data (in your on-premise or cloud infrastructure) is accessed remotely under your supervision and never transferred outside your firewall/control.
- Billing is hourly or daily, with project rates available; IRI software costs are subsumed in the service fee unless the software will stay behind for later use.



# **User Profiles**

- DBAs and sysadmins responsible for PAN, PHI, PII or other sensitive information
- Sites needing standard data classification and consistent masking functions
- CISOs without sufficient internal IT resources to do this work internally
- Data governance and C-suite officers subject to compliance audits

# **Use Cases**

#### RBS / Tesco (PCI DSS)

• Produced and implemented custom encryption for testing data in M&A

#### **Confidential (HIPAA)**

• Cataloged and de-identified protected health information

#### University of Adelaide (Privacy Act)

Data classification, search, and de-identification of PII in massive
 PeopleSoft financial, HR, and campus test data schemas in Oracle







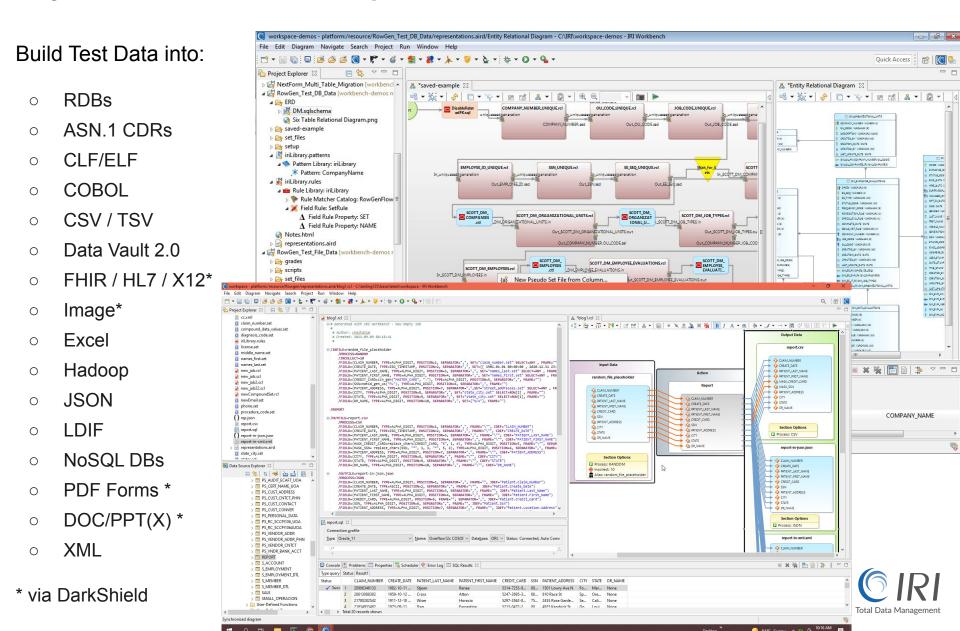
Also available with IRI Data Protector or Manager Suites, and the IRI Voracity Platform

# What RowGen Does

- Creates synthetic but realistic random and random-real test data simultaneously
- Improves DB prototypes, application quality, benchmarking, and outsourced operations
- Uses standard DB DDL, production file, and custom metadata to define layouts
- Preserves structural and referential integrity of real EDW DBs for testing
- Produces data in any type, structure, volume, value range, and if condition
- Synthesizes composite data values and custom (master) data formats
- Generates computationally valid and invalid NID (Codice Fiscale, etc.) SSNs, CCNs
- Sets and graphs test data value distributions (linear, normal, random, etc.)
- Applies common attribute rules (like lookups) rules for pattern-matched field names
- Filters, transforms, and pre-sorts test data while it's being generated
- Writes loader metadata and perform direct path loads for test DB populations
- Builds test flat-file and custom/structured detail and summary report targets
- Subsets and masks databases automatically for test purposes
- Provides SDK functions for generating test data in Java apps and Hadoop
- Works with RDB, IRI, and third-party metadata, plus many CI/CD, cloning and TDM tools



### Synthesize Data Using DB/File Metadata or DarkShield



IRI Voracity	Step 1: Co	onnect RDB I	Data Sources	C	IRI RowGe Senart Test Data General	In
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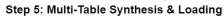
#### Steps 2 & 3: Production Profiling & Test Table Creation

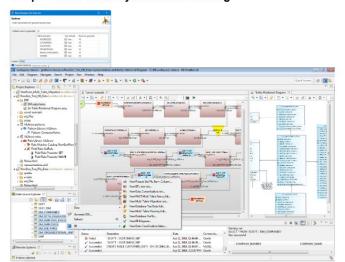


Steps 3 & 4: Data Class & Generation Rule Specification

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### **DB Subsetting**, Masking Optional

Included table subsetting and test data generation wizards facilitate DB and EDW prototyping, as well as test data virtualization for DevOps. Masked and referentially-correct copies of production table extracts ensure that production data is safe and test data is realistic. Run these batch jobs from IRI Workbench or Value Labs TDH, the command line, or Windocks.

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# **User Profiles**

Anyone doing DB testing, app development, stress-testing, or benchmarking, including:

- Developers (programmers)
- DBAs and DW (ETL) architects
- Analysts and consultants

# **Use Cases**

#### **Bank of Montreal**

• Generates safe, realistic 20GB Oracles tables with RI for query testing

#### MasterCard Peru

• Synthesizes PAN and PII in files to support OLTP and app testing

#### Transitive UK

• Simultaneously creates and transforms data to test cross-OS virtualization



### **Key Differentiators**

- 1. <u>Big data</u> generation and population performance for flat files, RDB and NoSQL DBs, Data Vault V2, HL7/X12 EDI files, ASN.1 CDR files, XLS/X spreadsheets, and even images and documents (in conjunction with DarkShield)
- 2. Embedded CoSort pre-sorting engine speeds VLDB loads
- 3. Synthetic data that's broader and safer than real data via multiple methods: <u>https://www.iri.com/blog/data-protection/making-realistic-test-data-production</u>
- 4. *Concurrent* test data manipulation (transformation) and custom report outputs
- 5. Simple, portable, and modifiable test data generation and auto-built DB loader scripts, all managed visually in Eclipse, and easily integrated Into TDM pipelines and products (see next slide)
- 6. Metadata compatibility with IRI DDF, erwin SmartConnectors, and MIMB: to facilitate test data generation for 3rd-party BI, CRM, and ETL tools



#### **TDaaS & TDM Options**

- Test Data as a Service (TDaaS), a remotely provided professional engagement leveraging RowGen or any of the data masking and subsetting features described above to provide highly customized test data without licensing or learning new technology.
- 2. Run IRI CLI jobs in CI/CD pipelines like <u>Jenkins</u>, <u>GitLab</u>, <u>Azure DevOps</u>, <u>AWS</u>, etc.
- 3. Run IRI jobs with these DB virtualization tools, which call our scripts at cloning time:
  - a. <u>Actifio</u>
  - b. <u>Commvault</u>
  - c. <u>Windocks</u>
- 4. On-demand TDM web apps are tightly integrated with IRI software too, including:
  - a. Cigniti BlueSwan
  - b. ValueLabs Test Data Hub (TDH)





# Learn and Share

IRI Data Masking Solutions

Data Masking How-to Articles

LinkedIn Data Masking Group

IRI Mask/Test Tech Talk Videos



**IRI Test Data Solutions** 

Test Data How-to Articles

LinkedIn Test Data Group

Voracity Platform Resources

